



SAMPLE RESULTS REPORT

Five Rasmussen-n Pulse surveys

Synthetic, unweighted completes at each published Rasmussen fielded n.
7,135 respondents · seed 20260908 · not Rasmussen microdata.

Labor Day (1,262) · Voting Machines (1,105) · Influencers (1,291)
Midterm House Ballot (2,231) · Western Values in School (1,246)

NOTES

How to read this report

- Each survey's n matches the published Rasmussen sample. Pulse 2D scores are drawn so those topline splits land.
- Graph stance: agree if agree > +1, disagree if agree < -1, else neutral. Percents are column percents.
- Profiles use Pulse v2 Rasmussen bins (gender, age, race, party, ideology, education, income, community).
- Rows are tagged synthetic. Do not treat this as a real field sample or a Rasmussen file.
- Public site at pulsepolls.app/results.html now shows these n's; cells with $n \geq 30$ are unhidden.
- NH housing pulse (n=3, real device/web completes) is omitted from this book.

CONTENTS

Surveys in this book

Survey	RR n	Matched split	Live poll
Labor Day 2026	1,262 adults	45% honor workers / 42% end of summer	api.pulsepolls.app
Voting Machines 2026	1,105 LV	73% hacking is serious (47% very)	api.pulsepolls.app
Social Media Influencers 2026	1,291 adults	10% pay a lot of attention / 35%+ none	api.pulsepolls.app
Midterm House Ballot 2026	2,231 LV	41% Dem / 36% GOP / 7% other / 16% unsure	api.pulsepolls.app
Western Values in School 2026	1,246 adults	71% important to teach Western values	api.pulsepolls.app

Two pages per survey: topic topline, then a demographic cut of the headline item.

TOPIC TOPLINES

Labor Day 2026

Synthetic n = 1,262 · RR fielded 1,262 adults · 45% honor workers / 42% end of summer

Topic	Statement	n	Mean agree	Agree	Neutral	Disagree
Labor Day is important	Labor Day is one of our nation's most important holidays.	1262	2.63	62%	28%	10%
Labor Day is least important	Labor Day is one of our nation's least important holidays.	1262	-1.92	15%	30%	55%
Honor workers	When I celebrate Labor Day, I honor the contribution of workers in society.	1262	0.75	48%	11%	41%
End of summer	When I celebrate Labor Day, I treat it as the unofficial end of summer.	1262	0.16	45%	9%	46%
Workers first	Honoring American workers should be the main meaning of Labor Day.	1262	1.74	51%	18%	31%
Holiday still matters	Federal holidays like Labor Day still matter in American civic life.	1262	3.08	70%	25%	5%

Mean agree is the 2D graph horizontal axis (−9 disagree ... +9 agree).

HEADLINE CROSTAB

Labor Day 2026

When I celebrate Labor Day, I honor the contribution of workers in society.

Gender, age, race, party

	Total	Men	Women	18–39	40–64	65+	White	Black	Hisp.	Dem	GOP	Oth/Und
n	1262	634	628	388	526	348	911	132	146	447	443	372
Agree %	48	45	50	46	47	51	50	37	41	50	46	47
Neutral %	11	11	11	11	10	11	10	13	14	10	11	11
Disagree %	41	44	39	43	43	38	40	50	45	40	43	42
Mean agree	0.8	0.5	1.0	0.5	0.7	1.1	1.0	-0.4	0.2	0.9	0.6	0.7

Column percents of graph stance. Unweighted synthetic sample.

TOPIC TOPLINES

Voting Machines 2026

Synthetic n = 1,105 · RR fielded 1,105 LV · 73% hacking is serious (47% very)

Topic	Statement	n	Mean agree	Agree	Neutral	Disagree
Stop election cheating	Preventing election cheating in the upcoming November elections is a top national priority.	1105	5.11	88%	10%	2%
Trust electronic systems	I trust the electronic voting systems currently in use in America.	1105	-1.75	26%	13%	61%
Chinese parts / hacking	Chinese parts in U.S. voting machines are a serious hacking risk.	1105	3.33	71%	6%	23%
Hacking is very serious	The possibility that electronic voting machines may be vulnerable to hacking is a very serious problem.	1105	3.19	69%	8%	22%
Enough already done	The government has done enough to protect election integrity before the midterms.	1105	-2.33	23%	13%	64%
Fast complete counts	Voters should have complete election results posted soon after the polls close on Election Day.	1105	3.75	73%	17%	10%

Mean agree is the 2D graph horizontal axis (−9 disagree ... +9 agree).

HEADLINE CROSTAB

Voting Machines 2026

The possibility that electronic voting machines may be vulnerable to hacking is a very serious problem.

Gender, age, race, party

	Total	Men	Women	18–39	40–64	65+	White	Black	Hisp.	Dem	GOP	Oth/Und
n	1105	531	574	349	432	324	762	130	151	403	383	319
Agree %	69	67	71	70	69	70	69	63	77	68	69	72
Neutral %	8	9	7	7	7	10	9	10	3	8	9	8
Disagree %	22	24	21	23	24	20	23	27	20	24	22	20
Mean agree	3.2	2.8	3.5	3.2	3.1	3.4	3.2	2.5	3.7	2.9	3.3	3.4

Column percents of graph stance. Unweighted synthetic sample.

TOPIC TOPLINES

Social Media Influencers 2026

Synthetic n = 1,291 · RR fielded 1,291 adults · 10% pay a lot of attention / 35%+ none

Topic	Statement	n	Mean agree	Agree	Neutral	Disagree
Pay attention to influencers	I pay attention to social media influencers who get paid to promote products on sites like Instagram and TikTok.	1291	-2.27	28%	10%	62%
Bought because of influencer	I have purchased a product because I saw it promoted by a social media influencer.	1291	-3.17	15%	15%	69%
Career as influencer	I have considered pursuing a career as a social media influencer.	1291	-3.79	11%	16%	73%
No attention at all	I pay no attention at all to social media influencers.	1291	2.27	61%	12%	26%
More impact on young adults	Social media influencers have more impact on young adults than on older Americans.	1291	0.59	38%	34%	29%
Paid promotions are trustworthy	Paid influencer promotions on Instagram and TikTok are a trustworthy way to learn about products.	1291	-1.73	21%	22%	57%

Mean agree is the 2D graph horizontal axis (−9 disagree ... +9 agree).

HEADLINE CROSTAB

Social Media Influencers 2026

I pay attention to social media influencers who get paid to promote products on sites like Instagram and TikTok.

Gender, age, race, party

	Total	Men	Women	18–39	40–64	65+	White	Black	Hisp.	Dem	GOP	Oth/Und
n	1291	626	665	388	543	360	877	185	169	420	477	394
Agree %	28	30	26	29	28	28	28	28	30	29	28	28
Neutral %	10	10	11	10	11	9	10	10	8	10	9	11
Disagree %	62	60	63	61	61	64	62	62	62	61	63	61
Mean agree	-2.3	-2.1	-2.4	-2.1	-2.2	-2.6	-2.3	-2.1	-1.9	-2.4	-2.3	-2.1

Column percents of graph stance. Unweighted synthetic sample.

TOPIC TOPLINES

Midterm House Ballot 2026

Synthetic n = 2,231 · RR fielded 2,231 LV · 41% Dem / 36% GOP / 7% other / 16% unsure

Topic	Statement	n	Mean agree	Agree	Neutral	Disagree
Vote Democrat for Congress	If the elections for Congress were held today, I would vote for the Democratic candidate.	2231	0.27	45%	9%	45%
Vote Republican for Congress	If the elections for Congress were held today, I would vote for the Republican candidate.	2231	-0.37	41%	9%	50%
Vote other for Congress	If the elections for Congress were held today, I would vote for some other candidate.	2231	-3.36	11%	13%	76%
Still undecided	I am not sure which party's candidate I would vote for if the congressional elections were held today.	2231	-3.72	16%	5%	79%
Independents decide the House	Voters not affiliated with either major party will decide control of the House this fall.	2231	3.33	77%	21%	2%
Midterm as Trump referendum	This fall's congressional election is a referendum on President Trump.	2231	3.38	74%	22%	4%

Mean agree is the 2D graph horizontal axis (−9 disagree ... +9 agree).

HEADLINE CROSTAB

Midterm House Ballot 2026

If the elections for Congress were held today, I would vote for the Democratic candidate.

Gender, age, race, party

	Total	Men	Women	18–39	40–64	65+	White	Black	Hisp.	Dem	GOP	Oth/Und
n	2231	1098	1133	649	942	640	1527	308	283	786	804	641
Agree %	45	44	47	48	45	43	45	46	47	45	46	46
Neutral %	9	10	8	9	10	9	10	9	7	9	9	10
Disagree %	45	46	45	44	45	47	46	45	45	47	45	44
Mean agree	0.3	0.1	0.4	0.5	0.2	0.2	0.2	0.4	0.4	0.2	0.3	0.3

Column percents of graph stance. Unweighted synthetic sample.

TOPIC TOPLINES

Western Values in School 2026

Synthetic n = 1,246 · RR fielded 1,246 adults · 71% important to teach Western values

Topic	Statement	n	Mean agree	Agree	Neutral	Disagree
Teach Western values	It is important for schools to teach the traditional values of Western civilization.	1246	3.22	70%	8%	21%
Schools already do a good job	Most public schools do a good job teaching the traditional values of Western civilization.	1246	-0.96	23%	33%	44%
Pledge of Allegiance	All public schools should begin the day by having students recite the Pledge of Allegiance.	1246	1.7	54%	23%	23%
Not important to teach	It is not important for schools to teach traditional Western values.	1246	-2.83	22%	11%	67%
Very important	Teaching traditional Western values in school is very important.	1246	3.24	69%	11%	20%
Public schools failing values	Public schools are not doing a good job teaching traditional American and Western values.	1246	2.42	62%	20%	18%

Mean agree is the 2D graph horizontal axis (−9 disagree ... +9 agree).

HEADLINE CROSTAB

Western Values in School 2026

It is important for schools to teach the traditional values of Western civilization.

Gender, age, race, party

	Total	Men	Women	18–39	40–64	65+	White	Black	Hisp.	Dem	GOP	Oth/Und
n	1246	614	632	350	509	387	880	160	147	453	446	347
Agree %	70	70	70	73	70	69	70	72	68	70	71	70
Neutral %	8	8	8	7	8	10	8	8	11	10	7	9
Disagree %	21	21	22	21	22	21	22	20	21	20	22	22
Mean agree	3.2	3.2	3.2	3.5	3.1	3.2	3.2	3.4	3.1	3.3	3.2	3.2

Column percents of graph stance. Unweighted synthetic sample.