



FULL CROSSTAB BOOK

Rasmussen-style extended tables

Five Pulse surveys at published RR n. 22-inch landscape so the Heartland column order fits on one row: Total, Gender, Age, Race, Party, Leaners, Ideology, Education, Income, Where Do You Live — then a second page for Employment through Presidential approval.

7,135 synthetic completes · unweighted · seed 20260908 · not Rasmussen microdata

NOTES

How to read the extended tables

- Column order matches Pulse v2 / Rasmussen likely-voter map (packages/schema/rasmussen-crosstab.map.json).
- Each question has two pages: (1) core RR demographics, (2) household, religion, civic, 2024 vote, approval.
- Agree / Neutral / Disagree are Pulse graph stance (agree > +1, disagree < −1). Mean agree is −9...+9.
- n is the column base. Empty bins show as em dash. No n<30 suppression in this operator book.
- Undeclared is kept as its own Political Party cell (Pulse stores it); RR Other is a separate cell.
- These rows are synthetic Pulse completes matched to published RR topline. Not a Rasmussen file.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Labor Day is important · n=1,262 adults · RR fielded Aug 31–Sep 2

Labor Day is one of our nation's most important holidays.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1262	634	628	388	526	348	911	132	146	73	447	443	240	132	534	532	196	417	438	356	51	84	319	367	297	165	30	198	234	390	283	105	52	346	674	242
Agree %	62	61	63	62	61	64	64	57	60	60	64	64	54	64	62	61	64	60	66	60	53	65	60	63	63	62	57	59	59	64	64	58	75	64	60	66
Neutral %	28	29	26	27	29	27	27	33	29	29	26	26	35	27	28	27	28	30	25	27	41	27	27	28	26	30	27	28	32	25	27	33	17	27	29	26
Disagree %	10	10	11	12	10	9	10	10	12	11	10	10	11	8	10	11	8	10	9	13	6	7	13	8	11	7	17	14	9	11	8	9	8	10	11	8
Mean agree	2.6	2.6	2.6	2.5	2.6	2.9	2.7	2.5	2.2	2.4	2.7	2.6	2.3	3.1	2.7	2.5	2.8	2.5	2.8	2.6	2.5	2.9	2.3	2.8	2.7	2.7	2.0	2.4	2.6	2.6	2.8	2.4	3.2	2.7	2.5	2.9
Mean importance	3.3	3.2	3.5	3.2	3.3	3.5	3.3	3.2	3.3	3.7	3.4	3.2	3.4	3.6	3.4	3.2	3.5	3.3	3.4	3.3	3.0	3.3	3.3	3.3	3.4	3.5	2.8	3.4	3.3	3.5	3.2	3.2	3.3	3.5	3.3	3.2

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Labor Day is important · n=1,262 adults · RR fielded Aug 31–Sep 2

Labor Day is one of our nation's most important holidays.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1262	170	137	554	250	151	210	240	240	38	25	117	257	135	682	509	71	406	806	50	1201	29	32	783	280	110	45	44	520	523	98	81	40	284	271	233	401	73
Agree %	62	69	69	59	63	58	64	61	59	71	60	67	60	66	63	61	68	61	62	72	62	62	56	62	64	64	60	59	62	63	58	59	72	62	58	63	64	68
Neutral %	28	22	23	30	28	28	27	32	28	16	32	25	29	24	27	28	30	30	27	16	28	21	38	27	28	26	38	34	28	26	31	37	22	29	32	25	27	22
Disagree %	10	8	8	11	9	13	10	7	14	13	8	9	11	10	10	11	3	9	11	12	10	17	6	11	8	10	2	7	10	11	4	5	9	11	12	10	10	
Mean agree	2.6	2.9	3.1	2.5	2.6	2.4	2.7	2.7	2.3	2.9	2.5	2.9	2.4	3.1	2.7	2.5	2.9	2.6	2.6	2.9	2.6	2.2	3.0	2.5	3.0	2.5	3.1	2.8	2.6	2.6	2.5	2.9	3.4	2.5	2.5	2.7	2.8	2.8
Mean importance	3.3	3.7	3.6	3.2	3.3	3.2	3.2	3.6	3.1	3.1	3.4	3.4	3.3	3.5	3.4	3.3	3.5	3.4	3.3	3.8	3.3	3.4	3.7	3.3	3.4	3.3	3.2	3.2	3.4	3.3	3.3	3.6	3.5	3.3	3.2	3.4	3.4	3.7

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Labor Day is least important · n=1,262 adults · RR fielded Aug 31–Sep 2

Labor Day is one of our nation's least important holidays.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1262	634	628	388	526	348	911	132	146	73	447	443	240	132	534	532	196	417	438	356	51	84	319	367	297	165	30	198	234	390	283	105	52	346	674	242
Agree %	15	16	14	14	16	14	15	14	13	14	15	13	19	14	15	15	13	14	15	16	12	17	16	12	16	16	23	14	17	17	15	6	15	13	16	14
Neutral %	30	31	30	31	32	28	29	34	34	29	30	33	27	30	28	32	33	34	27	29	31	27	34	28	31	28	33	29	29	29	30	42	33	31	28	36
Disagree %	55	54	56	55	52	58	55	52	53	58	56	54	54	55	57	53	54	52	58	54	57	56	50	60	54	56	43	57	55	54	55	52	52	56	56	50
Mean agree	-1.9	-1.9	-1.9	-1.9	-1.8	-2.2	-1.9	-1.8	-1.8	-2.2	-2.0	-1.9	-1.7	-2.0	-2.0	-1.8	-2.0	-1.8	-2.0	-1.9	-2.2	-1.8	-1.7	-2.2	-1.9	-2.0	-0.7	-2.0	-1.9	-1.9	-1.8	-2.1	-1.9	-2.0	-1.9	-1.8
Mean importance	3.0	3.1	3.0	3.0	3.0	3.0	3.1	3.0	2.9	3.2	3.0	3.1	2.9	3.1	3.0	3.1	2.9	3.1	3.0	3.0	3.1	2.9	3.1	3.1	3.0	3.1	2.6	3.1	3.0	3.1	3.0	3.0	3.4	3.1	3.0	2.9

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Labor Day is least important · n=1,262 adults · RR fielded Aug 31–Sep 2

Labor Day is one of our nation's least important holidays.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1262	170	137	554	250	151	210	240	240	38	25	117	257	135	682	509	71	406	806	50	1201	29	32	783	280	110	45	44	520	523	98	81	40	284	271	233	401	73
Agree %	15	17	17	14	13	17	15	13	14	13	12	16	15	19	15	14	18	15	15	12	15	17	22	14	16	13	20	18	16	14	17	12	15	15	15	12	15	21
Neutral %	30	27	28	31	34	30	37	25	32	26	32	32	28	28	30	31	27	30	31	24	31	17	28	33	22	31	27	34	30	32	35	28	18	32	33	30	28	26
Disagree %	55	56	55	56	53	53	48	62	54	61	56	51	56	53	55	54	55	55	54	64	55	66	50	53	61	56	53	48	55	54	48	59	68	53	52	58	57	53
Mean agree	-1.9	-2.0	-1.9	-1.9	-2.0	-1.7	-1.8	-2.2	-2.0	-2.4	-1.7	-1.8	-1.8	-1.8	-1.9	-2.0	-1.9	-2.0	-1.9	-2.2	-1.9	-1.8	-1.5	-1.9	-2.0	-2.0	-1.8	-1.7	-2.0	-1.9	-1.4	-2.3	-2.2	-1.9	-1.6	-2.2	-2.1	-1.4
Mean importance	3.0	3.2	3.0	3.0	3.1	2.9	2.9	2.9	3.0	2.7	3.6	3.2	3.1	3.2	3.1	2.9	3.3	3.0	3.0	3.2	3.0	3.6	2.9	3.0	2.9	3.1	3.2	3.2	3.0	3.1	2.9	3.1	2.8	3.0	3.0	3.0	3.1	3.0

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Honor workers · n=1,262 adults · RR fielded Aug 31–Sep 2

When I celebrate Labor Day, I honor the contribution of workers in society.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1262	634	628	388	526	348	911	132	146	73	447	443	240	132	534	532	196	417	438	356	51	84	319	367	297	165	30	198	234	390	283	105	52	346	674	242
Agree %	48	45	50	46	47	51	50	37	41	52	50	46	43	53	50	45	48	47	48	49	43	48	48	50	48	45	27	47	47	49	45	49	52	51	47	45
Neutral %	11	11	11	11	10	11	10	13	14	15	10	11	14	7	10	12	11	12	11	11	8	11	12	10	10	11	17	12	14	7	13	13	8	11	11	11
Disagree %	41	44	39	43	43	38	40	50	45	33	40	43	43	40	40	43	41	41	42	40	49	42	40	40	42	44	57	40	39	44	42	38	40	38	42	44
Mean agree	0.8	0.5	1.0	0.5	0.7	1.1	1.0	-0.4	0.2	1.2	0.9	0.6	0.3	1.3	0.9	0.5	0.9	0.8	0.6	1.0	-0.3	0.9	0.7	1.0	0.9	0.3	-1.2	0.7	0.9	0.7	0.6	0.9	1.1	1.2	0.6	0.6
Mean importance	4.9	4.9	5.0	4.8	4.9	5.0	4.9	4.6	5.0	5.1	5.0	4.9	4.9	4.9	5.0	4.9	4.9	4.9	4.9	5.0	4.7	4.7	4.9	4.9	5.0	5.1	5.0	5.0	4.9	4.9	4.9	4.8	5.2	5.0	4.9	4.9

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Honor workers · n=1,262 adults · RR fielded Aug 31–Sep 2

When I celebrate Labor Day, I honor the contribution of workers in society.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1262	170	137	554	250	151	210	240	240	38	25	117	257	135	682	509	71	406	806	50	1201	29	32	783	280	110	45	44	520	523	98	81	40	284	271	233	401	73
Agree %	48	55	55	45	45	46	44	52	43	61	48	48	49	47	50	46	42	47	47	56	48	48	47	47	50	47	49	43	50	46	43	49	48	46	44	51	49	52
Neutral %	11	7	12	12	10	13	13	8	12	5	20	9	11	13	11	11	13	11	11	6	11	17	9	12	10	10	9	9	8	13	13	10	15	11	13	9	10	15
Disagree %	41	38	34	42	46	41	43	40	45	34	32	43	40	41	39	44	45	41	42	38	41	34	44	41	40	43	42	48	42	41	44	41	38	43	44	40	41	33
Mean agree	0.8	1.4	1.9	0.4	0.5	0.6	0.5	1.1	0.4	2.2	1.2	0.8	0.7	0.9	1.1	0.4	0.3	0.6	0.8	1.3	0.7	1.5	0.6	0.7	0.9	0.7	0.9	0.0	0.8	0.7	0.6	0.8	0.8	0.5	0.7	1.0	0.7	1.4
Mean importance	4.9	5.1	5.1	4.9	4.9	4.8	4.9	5.2	4.8	5.3	4.9	4.9	4.8	4.8	4.9	4.9	4.8	5.0	4.9	5.1	4.9	4.7	4.6	4.9	5.0	4.8	4.8	4.9	5.0	4.9	4.7	4.9	5.0	5.0	4.8	5.0	4.9	4.9

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

End of summer · n=1,262 adults · RR fielded Aug 31–Sep 2
When I celebrate Labor Day, I treat it as the unofficial end of summer.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1262	634	628	388	526	348	911	132	146	73	447	443	240	132	534	532	196	417	438	356	51	84	319	367	297	165	30	198	234	390	283	105	52	346	674	242
Agree %	45	47	43	48	46	40	44	55	47	40	43	46	48	44	43	47	45	46	43	45	55	43	47	43	43	47	67	46	44	45	46	45	40	42	46	47
Neutral %	9	10	9	8	10	11	10	9	9	5	11	9	9	9	10	9	7	8	11	9	6	12	10	9	11	6	10	9	12	9	9	12	9	9	11	
Disagree %	46	44	48	44	45	49	47	36	44	55	47	45	43	47	46	44	47	46	45	46	39	45	43	49	46	47	23	45	43	46	45	48	48	49	45	42
Mean agree	0.2	0.4	-0.1	0.4	0.3	-0.3	0.0	1.4	0.4	-0.8	-0.1	0.3	0.3	0.0	0.1	0.3	-0.1	0.2	0.1	0.1	0.8	0.3	0.4	-0.2	-0.1	0.4	2.0	0.1	0.1	0.1	0.5	-0.0	-0.2	-0.2	0.2	0.6
Mean importance	4.8	4.9	4.8	5.0	4.8	4.8	4.8	5.2	4.9	4.6	4.8	4.9	4.8	4.8	4.8	4.9	4.9	4.9	4.8	4.8	4.7	4.8	4.8	4.8	4.9	4.9	5.3	5.0	4.7	4.8	4.8	4.8	4.9	4.8	4.8	

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

End of summer · n=1,262 adults · RR fielded Aug 31–Sep 2
When I celebrate Labor Day, I treat it as the unofficial end of summer.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1262	170	137	554	250	151	210	240	240	38	25	117	257	135	682	509	71	406	806	50	1201	29	32	783	280	110	45	44	520	523	98	81	40	284	271	233	401	73
Agree %	45	45	39	46	48	42	47	45	50	34	36	42	43	44	43	47	46	45	46	40	45	45	50	44	45	49	38	52	44	46	47	43	42	48	49	42	43	38
Neutral %	9	6	11	9	8	14	9	8	8	11	12	13	11	9	8	11	11	9	10	8	9	10	6	10	7	6	18	9	11	8	7	9	15	9	6	11	11	12
Disagree %	46	49	50	44	44	44	44	47	42	55	52	45	46	47	49	41	42	46	45	52	46	45	44	45	48	45	44	39	46	45	46	48	42	44	45	47	46	49
Mean agree	0.2	-0.3	-0.7	0.4	0.5	0.1	0.3	-0.2	1.0	-0.9	-0.8	0.1	-0.1	0.2	-0.1	0.5	0.2	0.2	0.2	-0.7	0.2	-0.3	0.5	0.2	0.0	0.1	0.2	0.7	0.1	0.3	0.4	-0.2	-0.2	0.4	0.4	-0.2	0.1	-0.5
Mean importance	4.8	4.8	4.7	4.8	5.0	4.9	4.9	4.7	5.0	4.7	4.7	4.7	4.8	5.0	4.8	4.9	4.6	4.8	4.9	4.6	4.8	4.8	5.0	4.8	4.8	5.0	4.8	5.2	4.8	4.8	4.8	4.8	4.6	4.8	4.9	4.8	4.8	4.8

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Workers first · n=1,262 adults · RR fielded Aug 31–Sep 2
Honoring American workers should be the main meaning of Labor Day.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1262	634	628	388	526	348	911	132	146	73	447	443	240	132	534	532	196	417	438	356	51	84	319	367	297	165	30	198	234	390	283	105	52	346	674	242
Agree %	51	49	52	48	50	54	51	45	49	52	53	50	46	54	52	49	52	51	52	49	43	51	50	52	50	54	30	48	49	53	50	51	52	52	50	48
Neutral %	18	19	18	20	18	17	18	17	18	19	18	17	21	19	19	18	18	17	18	21	14	14	19	19	20	12	33	20	18	15	20	17	25	18	19	17
Disagree %	31	32	31	32	33	28	30	38	33	29	29	34	32	27	29	34	30	32	30	30	43	35	32	29	30	34	37	31	33	32	30	31	23	30	30	35
Mean agree	1.7	1.6	1.9	1.5	1.7	2.1	1.8	1.1	1.6	2.1	2.0	1.5	1.4	2.1	2.0	1.4	1.9	1.7	1.8	1.8	1.3	1.6	1.6	1.9	1.8	1.9	0.2	1.6	1.6	1.7	1.9	1.7	2.4	2.1	1.7	1.4
Mean importance	5.0	5.0	5.0	5.1	4.9	5.0	5.0	5.1	4.8	5.3	5.0	5.0	4.9	4.9	5.0	5.1	4.9	5.0	5.0	5.0	4.7	4.8	5.0	5.0	4.9	5.2	5.1	5.0	5.2	4.9	4.9	4.9	5.1	5.0	5.0	5.0

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Workers first · n=1,262 adults · RR fielded Aug 31–Sep 2
Honoring American workers should be the main meaning of Labor Day.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1262	170	137	554	250	151	210	240	240	38	25	117	257	135	682	509	71	406	806	50	1201	29	32	783	280	110	45	44	520	523	98	81	40	284	271	233	401	73
Agree %	51	55	58	49	47	51	52	53	45	53	48	51	51	51	53	47	52	52	50	52	51	52	47	51	53	48	51	41	51	51	45	49	55	49	46	52	53	59
Neutral %	18	18	14	19	18	17	18	16	23	24	20	17	18	13	17	20	23	17	19	16	18	14	16	19	18	17	13	23	18	19	17	15	20	20	15	18	19	19
Disagree %	31	26	28	32	35	32	30	30	32	24	32	32	30	36	30	33	25	31	31	32	31	34	38	31	29	35	36	36	31	30	38	36	25	31	39	31	28	22
Mean agree	1.7	2.4	2.2	1.6	1.4	1.6	1.9	1.9	1.4	1.8	1.3	1.8	1.9	1.6	1.9	1.5	2.1	1.8	1.7	2.2	1.8	1.1	1.2	1.8	1.9	1.5	1.6	1.0	1.9	1.7	1.1	1.5	2.3	1.5	1.3	1.8	2.0	2.5
Mean importance	5.0	5.1	5.0	5.0	5.0	5.0	5.1	5.0	5.0	4.9	4.9	4.8	5.0	4.9	5.0	5.0	4.8	5.1	4.9	4.9	5.0	4.7	5.1	5.0	5.1	5.0	4.9	5.0	5.0	5.0	4.9	5.2	5.2	5.0	4.8	5.1	5.0	5.0

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Holiday still matters · n=1,262 adults · RR fielded Aug 31–Sep 2

Federal holidays like Labor Day still matter in American civic life.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1262	634	628	388	526	348	911	132	146	73	447	443	240	132	534	532	196	417	438	356	51	84	319	367	297	165	30	198	234	390	283	105	52	346	674	242
Agree %	70	68	72	69	69	73	71	72	65	67	68	71	70	76	70	70	71	71	71	68	71	67	70	69	72	72	70	66	74	72	69	67	71	71	69	72
Neutral %	25	27	24	26	26	23	24	23	32	26	27	26	25	20	25	26	24	24	24	27	29	29	25	28	24	23	23	25	25	24	25	30	29	24	27	23
Disagree %	5	5	4	4	6	3	5	5	3	7	6	4	5	5	5	4	5	5	4	5	0	5	5	4	5	5	7	9	1	4	6	4	0	5	4	5
Mean agree	3.1	3.0	3.2	3.0	3.0	3.4	3.1	3.0	2.9	3.0	3.0	3.1	3.1	3.2	3.1	3.0	3.0	3.1	3.2	2.9	3.1	3.1	3.0	3.1	3.1	3.1	3.2	2.7	3.3	3.2	2.9	3.0	3.6	3.1	3.1	3.1
Mean importance	4.0	4.0	3.9	3.9	3.9	4.1	4.0	4.0	4.0	3.8	3.9	4.0	3.9	3.8	3.9	4.1	3.7	4.1	3.8	4.0	4.1	4.0	3.9	3.9	4.0	4.2	4.1	4.0	4.0	4.0	3.9	3.8	4.0	3.9	4.0	3.9

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Labor Day 2026

Holiday still matters · n=1,262 adults · RR fielded Aug 31–Sep 2

Federal holidays like Labor Day still matter in American civic life.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1262	170	137	554	250	151	210	240	240	38	25	117	257	135	682	509	71	406	806	50	1201	29	32	783	280	110	45	44	520	523	98	81	40	284	271	233	401	73
Agree %	70	72	74	68	71	69	72	70	70	61	60	68	71	73	73	67	72	72	69	64	70	69	78	70	73	65	71	70	70	71	68	77	62	70	69	73	69	71
Neutral %	25	22	20	28	24	26	22	24	26	37	36	28	25	23	23	28	25	23	26	28	25	28	22	26	20	32	27	20	25	25	24	21	38	26	28	24	25	21
Disagree %	5	6	5	4	4	5	5	6	4	3	4	3	4	4	4	6	3	4	5	8	5	3	0	4	6	4	2	9	5	4	7	2	0	4	3	3	6	8
Mean agree	3.1	3.1	3.4	3.0	3.1	3.1	3.2	3.1	3.0	2.9	2.7	3.0	3.1	3.0	3.2	2.9	3.5	3.2	3.0	2.6	3.1	3.1	2.8	3.1	3.2	2.8	3.2	2.4	3.1	3.1	3.0	3.2	2.8	3.2	2.9	3.3	3.1	2.8
Mean importance	4.0	3.9	3.7	4.1	4.0	3.9	3.8	3.9	3.9	4.1	3.9	4.1	4.0	4.0	4.0	4.0	3.8	4.0	3.9	3.9	4.0	4.0	4.1	3.9	4.1	4.0	3.6	4.0	4.0	4.0	3.8	3.6	3.8	3.9	4.1	4.0	3.9	3.8

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Stop election cheating · n=1,105 LV · RR fielded Aug 31–Sep 2

Preventing election cheating in the upcoming November elections is a top national priority.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1105	531	574	349	432	324	762	130	151	62	403	383	176	143	456	456	193	338	415	310	42	108	260	294	265	153	25	167	207	379	237	78	37	316	592	197
Agree %	88	87	88	89	87	87	88	81	93	84	86	89	88	87	86	91	85	88	90	85	79	89	87	88	86	90	80	86	91	85	89	88	89	86	88	89
Neutral %	10	11	10	9	10	11	10	15	7	15	12	9	9	11	12	8	11	9	7	14	17	7	11	10	12	7	16	11	9	12	8	9	8	12	9	10
Disagree %	2	2	2	2	3	2	2	4	1	2	2	2	3	1	2	2	4	2	3	1	5	4	2	2	2	3	4	3	0	2	3	3	3	3	2	1
Mean agree	5.1	5.1	5.1	5.1	5.1	5.1	5.1	4.4	5.7	4.9	5.0	5.1	5.3	5.3	5.0	5.2	5.1	5.0	5.3	5.1	4.0	5.3	5.1	5.1	5.1	5.3	4.6	4.8	5.0	5.2	5.2	4.9	5.7	5.1	5.1	5.2
Mean importance	6.1	6.1	6.1	6.0	6.1	6.2	6.1	5.7	6.6	5.8	6.0	6.0	6.3	6.2	5.9	6.2	6.2	6.0	6.2	6.0	5.1	6.2	6.0	6.0	6.0	6.3	5.4	6.0	6.0	6.1	6.2	5.8	6.6	6.1	6.1	6.1

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Stop election cheating · n=1,105 LV · RR fielded Aug 31–Sep 2

Preventing election cheating in the upcoming November elections is a top national priority.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1105	128	117	502	219	139	199	175	218	44	21	110	230	108	577	469	59	340	710	55	1049	29	27	672	258	84	45	46	452	442	96	82	33	236	223	223	353	70
Agree %	88	88	85	86	92	88	83	89	86	89	95	87	91	86	87	88	93	89	87	85	88	76	81	88	88	82	91	91	87	89	83	90	79	89	87	92	85	84
Neutral %	10	12	12	12	6	9	13	9	12	7	5	11	7	13	11	10	5	9	11	15	10	17	19	11	8	14	9	7	11	9	12	7	18	11	9	7	12	14
Disagree %	2	1	3	2	2	4	4	2	2	5	0	2	1	1	2	2	2	2	2	0	2	7	0	1	4	4	0	2	2	1	4	2	3	1	4	1	3	1
Mean agree	5.1	4.9	4.9	5.1	5.3	5.2	4.7	5.4	5.2	5.5	6.0	4.8	5.4	4.7	5.1	5.1	5.1	5.3	5.0	5.1	5.2	4.7	4.0	5.1	5.2	4.4	5.0	5.8	5.2	5.1	4.9	5.2	4.6	5.2	5.2	5.4	4.9	4.9
Mean importance	6.1	5.8	6.0	6.1	6.2	6.3	5.8	6.2	6.1	6.5	6.9	5.8	6.3	5.6	6.1	6.1	6.1	6.2	6.0	6.2	6.1	6.1	5.1	6.1	6.2	5.6	5.9	6.4	6.1	6.0	5.9	6.2	5.5	6.1	6.2	6.2	5.9	5.9

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Trust electronic systems · n=1,105 LV · RR fielded Aug 31–Sep 2

I trust the electronic voting systems currently in use in America.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1105	531	574	349	432	324	762	130	151	62	403	383	176	143	456	456	193	338	415	310	42	108	260	294	265	153	25	167	207	379	237	78	37	316	592	197
Agree %	26	27	25	26	27	23	26	34	18	18	27	27	22	22	24	27	25	29	22	28	17	25	25	26	24	27	24	31	25	24	22	31	32	27	25	26
Neutral %	13	16	11	13	12	14	13	12	15	11	14	8	16	20	15	11	13	8	15	16	19	18	12	12	15	13	8	9	18	13	13	13	11	14	14	11
Disagree %	61	58	65	61	61	63	60	55	68	71	59	64	62	57	61	61	61	63	63	56	64	57	63	62	60	59	68	60	57	63	65	56	57	59	62	63
Mean agree	-1.7	-1.4	-2.0	-1.7	-1.7	-1.9	-1.7	-0.9	-2.5	-2.7	-1.6	-1.8	-2.0	-1.9	-1.8	-1.7	-1.8	-1.6	-2.0	-1.5	-2.2	-1.3	-1.9	-1.8	-1.9	-1.5	-1.7	-1.5	-1.6	-1.8	-2.0	-1.4	-1.8	-1.6	-1.9	-1.6
Mean importance	5.4	5.4	5.5	5.4	5.5	5.4	5.4	5.5	5.5	5.3	5.5	5.6	5.2	5.2	5.4	5.5	5.3	5.6	5.3	5.5	5.4	5.0	5.4	5.6	5.4	5.6	5.7	5.6	5.3	5.5	5.4	5.3	5.8	5.4	5.5	5.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Trust electronic systems · n=1,105 LV · RR fielded Aug 31–Sep 2

I trust the electronic voting systems currently in use in America.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1105	128	117	502	219	139	199	175	218	44	21	110	230	108	577	469	59	340	710	55	1049	29	27	672	258	84	45	46	452	442	96	82	33	236	223	223	353	70
Agree %	26	24	25	26	26	26	26	23	23	25	24	26	25	33	25	28	19	24	26	22	25	24	41	24	29	25	33	26	25	26	21	28	36	23	24	26	27	27
Neutral %	13	20	10	14	7	16	10	13	13	18	14	15	14	16	13	13	19	13	13	11	13	3	22	15	12	12	4	9	14	11	16	17	15	13	11	14	14	16
Disagree %	61	56	65	60	68	58	65	63	64	57	62	59	61	51	62	60	63	62	60	67	62	72	37	62	59	63	62	65	62	63	64	55	48	64	65	61	59	57
Mean agree	-1.7	-1.5	-2.0	-1.6	-2.2	-1.7	-2.0	-2.0	-1.8	-1.5	-3.1	-1.5	-1.7	-0.8	-1.9	-1.4	-2.5	-2.0	-1.6	-2.2	-1.8	-2.3	0.1	-1.9	-1.4	-1.7	-1.3	-2.2	-1.8	-1.7	-2.2	-1.3	-0.8	-1.9	-1.9	-1.9	-1.4	-1.7
Mean importance	5.4	5.1	5.6	5.3	5.8	5.4	5.8	5.4	5.4	5.0	6.3	5.1	5.3	5.6	5.5	5.4	5.5	5.4	5.4	5.8	5.4	6.3	5.1	5.3	5.6	5.3	6.3	5.9	5.4	5.6	5.3	5.0	5.8	5.4	5.5	5.5	5.4	5.6

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Chinese parts / hacking · n=1,105 LV · RR fielded Aug 31–Sep 2

Chinese parts in U.S. voting machines are a serious hacking risk.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1105	531	574	349	432	324	762	130	151	62	403	383	176	143	456	456	193	338	415	310	42	108	260	294	265	153	25	167	207	379	237	78	37	316	592	197
Agree %	71	69	74	71	71	73	70	66	79	79	68	73	73	77	70	71	75	71	74	68	74	73	72	69	74	70	76	69	71	74	73	64	68	72	72	69
Neutral %	6	7	5	6	6	5	7	4	2	6	7	4	7	4	7	5	5	5	5	8	10	5	5	7	6	5	4	5	6	5	6	12	5	6	6	6
Disagree %	23	24	21	23	23	21	23	30	19	15	25	23	20	19	22	24	20	24	22	24	17	22	23	23	21	25	20	26	23	22	21	24	27	22	22	26
Mean agree	3.3	3.0	3.6	3.3	3.3	3.4	3.3	2.6	3.8	3.9	3.0	3.3	3.7	3.8	3.4	3.2	3.5	3.2	3.5	3.2	4.1	3.8	3.2	3.2	3.6	3.1	3.4	3.0	3.1	3.6	3.6	2.8	2.9	3.3	3.4	3.1
Mean importance	6.4	6.3	6.5	6.5	6.4	6.3	6.4	6.5	6.5	6.0	6.5	6.5	6.2	6.6	6.5	6.4	6.3	6.4	6.5	6.4	6.5	6.4	6.5	6.4	6.3	6.6	6.6	6.4	6.3	6.5	6.6	6.2	6.1	6.4	6.4	6.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Chinese parts / hacking · n=1,105 LV · RR fielded Aug 31–Sep 2

Chinese parts in U.S. voting machines are a serious hacking risk.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1105	128	117	502	219	139	199	175	218	44	21	110	230	108	577	469	59	340	710	55	1049	29	27	672	258	84	45	46	452	442	96	82	33	236	223	223	353	70
Agree %	71	71	74	70	74	73	74	71	72	70	71	73	71	66	72	70	78	75	70	73	72	72	52	72	70	73	64	78	71	74	76	62	61	74	77	71	66	71
Neutral %	6	7	4	7	5	3	5	6	6	7	10	3	7	7	6	5	5	6	6	4	6	7	7	6	5	5	9	0	7	4	4	7	9	5	3	6	8	7
Disagree %	23	22	21	24	21	24	21	23	22	23	19	25	22	27	22	25	17	19	24	24	22	21	41	22	25	23	27	22	22	22	20	30	30	21	20	23	26	21
Mean agree	3.3	3.1	3.5	3.3	3.6	3.1	3.6	3.4	3.5	3.0	4.3	2.8	3.3	2.9	3.4	3.1	4.2	3.7	3.1	3.4	3.4	3.1	0.2	3.4	3.1	3.8	2.7	3.9	3.4	3.5	3.8	2.1	2.5	3.5	3.7	3.3	3.0	3.4
Mean importance	6.4	6.2	6.6	6.4	6.5	6.8	6.5	6.5	6.5	6.1	6.7	6.6	6.4	6.1	6.4	6.4	6.5	6.6	6.4	6.1	6.4	6.4	6.2	6.4	6.4	6.6	6.7	7.0	6.4	6.6	6.5	6.2	6.1	6.5	6.5	6.4	6.4	6.0

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Hacking is very serious · n=1,105 LV · RR fielded Aug 31–Sep 2

The possibility that electronic voting machines may be vulnerable to hacking is a very serious problem.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1105	531	574	349	432	324	762	130	151	62	403	383	176	143	456	456	193	338	415	310	42	108	260	294	265	153	25	167	207	379	237	78	37	316	592	197
Agree %	69	67	71	70	69	70	69	63	77	73	68	69	70	74	70	68	72	67	72	69	69	69	70	69	70	67	80	68	68	72	70	62	65	67	71	67
Neutral %	8	9	7	7	7	10	9	10	3	10	8	9	10	5	8	8	8	9	7	8	12	10	7	7	11	8	0	6	8	8	9	12	8	10	7	8
Disagree %	22	24	21	23	24	20	23	27	20	18	24	22	19	21	22	23	20	24	21	23	19	21	23	24	19	25	20	26	24	20	21	27	27	22	21	25
Mean agree	3.2	2.8	3.5	3.2	3.1	3.4	3.2	2.5	3.7	3.6	2.9	3.3	3.3	3.6	3.2	3.1	3.4	3.2	3.3	3.0	3.5	3.0	3.3	3.2	3.2	2.9	4.1	2.9	3.1	3.4	3.4	2.6	2.8	3.0	3.5	2.7
Mean importance	6.4	6.1	6.6	6.2	6.4	6.4	6.3	6.6	6.5	6.4	6.2	6.5	6.1	6.6	6.3	6.4	6.4	6.6	6.3	6.2	6.1	6.3	6.6	6.4	6.0	6.5	6.7	6.4	6.2	6.5	6.3	6.1	6.8	6.3	6.4	6.2

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Hacking is very serious · n=1,105 LV · RR fielded Aug 31–Sep 2
The possibility that electronic voting machines may be vulnerable to hacking is a very serious problem.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1105	128	117	502	219	139	199	175	218	44	21	110	230	108	577	469	59	340	710	55	1049	29	27	672	258	84	45	46	452	442	96	82	33	236	223	223	353	70
Agree %	69	71	70	67	72	72	72	70	72	73	76	65	70	58	69	68	80	72	68	67	70	69	59	70	66	70	67	74	71	70	72	62	55	72	73	68	66	70
Neutral %	8	6	5	10	8	6	5	7	8	9	5	9	9	14	9	7	5	8	8	11	8	7	4	8	9	12	4	7	8	8	11	9	12	9	8	8	8	9
Disagree %	22	23	25	23	21	22	23	22	21	18	19	25	21	28	21	25	15	20	24	22	22	24	37	22	25	18	29	20	22	22	17	29	33	19	20	24	26	21
Mean agree	3.2	3.1	3.1	3.1	3.5	3.1	3.6	3.1	3.4	3.4	3.9	2.6	3.4	2.3	3.2	3.0	3.9	3.7	3.0	2.7	3.2	3.3	1.1	3.4	2.8	3.1	2.9	3.2	3.2	3.4	3.3	2.4	1.8	3.6	3.7	3.0	2.7	3.4
Mean importance	6.4	6.4	6.4	6.3	6.5	6.5	6.5	6.3	6.5	6.2	7.0	6.4	6.3	6.0	6.3	6.4	6.5	6.4	6.3	6.1	6.4	6.7	6.0	6.4	6.3	6.2	6.5	6.8	6.2	6.5	6.1	6.5	6.2	6.6	6.4	6.3	6.2	6.3

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Enough already done · n=1,105 LV · RR fielded Aug 31–Sep 2

The government has done enough to protect election integrity before the midterms.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1105	531	574	349	432	324	762	130	151	62	403	383	176	143	456	456	193	338	415	310	42	108	260	294	265	153	25	167	207	379	237	78	37	316	592	197
Agree %	23	26	21	24	23	23	23	29	21	18	25	23	23	18	23	25	20	25	22	24	17	24	23	24	22	26	20	26	25	20	24	26	30	22	23	27
Neutral %	13	12	14	14	12	13	13	15	11	15	12	14	10	15	13	12	15	13	11	14	19	9	15	13	12	12	16	13	16	13	11	13	3	14	13	11
Disagree %	64	62	65	62	65	64	64	56	68	68	63	63	66	66	64	63	65	61	67	63	64	67	62	64	66	61	64	60	59	67	65	62	68	64	64	62
Mean agree	-2.3	-2.1	-2.6	-2.2	-2.4	-2.3	-2.3	-1.4	-3.0	-3.2	-2.0	-2.4	-2.6	-2.9	-2.3	-2.3	-2.6	-2.1	-2.7	-2.1	-2.6	-2.8	-2.3	-2.1	-2.6	-2.0	-2.2	-1.7	-2.1	-2.7	-2.5	-1.9	-2.5	-2.3	-2.4	-2.0
Mean importance	5.5	5.4	5.7	5.5	5.6	5.5	5.5	5.2	5.9	5.7	5.6	5.5	5.7	5.4	5.6	5.5	5.3	5.6	5.6	5.5	5.3	6.0	5.5	5.5	5.5	5.5	5.2	5.3	5.4	5.7	5.7	5.1	6.3	5.7	5.5	5.4

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Enough already done · n=1,105 LV · RR fielded Aug 31–Sep 2

The government has done enough to protect election integrity before the midterms.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1105	128	117	502	219	139	199	175	218	44	21	110	230	108	577	469	59	340	710	55	1049	29	27	672	258	84	45	46	452	442	96	82	33	236	223	223	353	70
Agree %	23	24	25	24	23	21	22	24	23	23	14	28	21	28	22	26	12	20	25	25	23	28	44	23	24	23	29	20	23	24	19	29	27	21	19	24	27	26
Neutral %	13	17	17	13	6	14	10	12	14	14	10	11	17	13	14	13	8	13	13	13	13	7	15	13	15	10	11	15	13	12	16	16	15	14	11	15	12	16
Disagree %	64	59	58	63	71	65	69	64	63	64	76	61	62	59	64	61	80	66	63	62	64	66	41	64	61	68	60	65	64	65	66	55	58	64	70	61	62	59
Mean agree	-2.3	-1.8	-2.2	-2.4	-2.6	-2.5	-2.8	-2.5	-2.3	-2.4	-3.5	-1.9	-2.4	-1.6	-2.5	-1.9	-3.6	-2.5	-2.3	-2.2	-2.4	-2.4	0.4	-2.3	-2.4	-2.7	-1.3	-2.5	-2.3	-2.5	-2.6	-1.7	-1.8	-2.6	-3.0	-2.2	-1.9	-2.2
Mean importance	5.5	5.3	5.4	5.5	5.9	5.3	5.6	5.7	5.4	5.7	5.9	5.8	5.5	5.2	5.6	5.4	5.9	5.5	5.5	5.9	5.5	5.6	5.3	5.5	5.7	5.4	5.7	5.4	5.5	5.6	5.5	5.6	5.4	5.3	5.8	5.4	5.6	5.6

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Fast complete counts · n=1,105 LV · RR fielded Aug 31–Sep 2

Voters should have complete election results posted soon after the polls close on Election Day.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1105	531	574	349	432	324	762	130	151	62	403	383	176	143	456	456	193	338	415	310	42	108	260	294	265	153	25	167	207	379	237	78	37	316	592	197
Agree %	73	71	74	72	72	75	73	65	78	74	70	74	72	76	73	71	75	74	75	68	81	75	76	70	71	73	72	69	75	72	75	72	70	73	74	68
Neutral %	17	18	17	18	19	14	17	23	15	13	19	15	22	15	18	17	17	15	17	22	12	14	17	19	17	18	24	20	17	18	16	18	14	17	16	22
Disagree %	10	11	9	10	9	11	10	12	7	13	10	11	6	8	9	12	8	11	8	11	7	11	7	11	12	9	4	11	8	11	9	10	16	10	10	10
Mean agree	3.7	3.6	3.9	3.7	3.8	3.7	3.8	3.2	4.0	4.1	3.6	3.8	3.9	3.9	3.9	3.7	3.6	3.7	4.0	3.4	4.3	4.0	4.1	3.7	3.5	3.5	3.9	3.5	3.7	3.7	4.1	3.3	4.2	3.7	3.9	3.5
Mean importance	5.4	5.3	5.4	5.4	5.3	5.5	5.4	5.0	5.5	5.8	5.3	5.5	5.4	5.4	5.5	5.4	5.2	5.4	5.5	5.1	5.7	5.6	5.5	5.4	5.3	5.3	4.9	5.3	5.2	5.4	5.6	5.2	6.0	5.3	5.5	5.2

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Voting Machines 2026

Fast complete counts · n=1,105 LV · RR fielded Aug 31–Sep 2

Voters should have complete election results posted soon after the polls close on Election Day.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1105	128	117	502	219	139	199	175	218	44	21	110	230	108	577	469	59	340	710	55	1049	29	27	672	258	84	45	46	452	442	96	82	33	236	223	223	353	70
Agree %	73	73	73	71	77	73	77	77	71	70	81	65	72	69	75	70	78	75	72	71	73	72	59	74	71	70	71	74	73	74	73	65	61	72	77	74	69	73
Neutral %	17	19	22	18	13	17	14	18	18	14	10	22	17	21	16	20	14	16	18	16	17	14	22	17	17	23	20	13	17	15	19	26	33	18	13	19	19	17
Disagree %	10	9	5	11	11	10	10	5	11	16	10	14	10	9	10	10	8	9	10	13	10	14	19	9	12	7	9	13	10	11	8	10	6	9	9	7	12	10
Mean agree	3.7	3.9	4.1	3.6	3.9	3.5	4.1	4.0	3.7	3.2	4.2	3.2	3.8	3.6	3.9	3.6	4.0	3.9	3.7	3.4	3.8	4.1	2.5	3.8	3.7	3.4	3.7	4.0	3.8	3.9	3.6	3.0	3.4	3.8	4.0	4.0	3.4	3.5
Mean importance	5.4	5.2	5.3	5.4	5.6	5.4	5.6	5.3	5.4	5.7	6.1	5.2	5.4	5.1	5.5	5.2	5.5	5.5	5.3	5.2	5.4	5.6	4.6	5.4	5.5	4.8	5.4	5.9	5.4	5.5	5.3	4.8	4.7	5.4	5.5	5.5	5.3	4.9

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

Pay attention to influencers · n=1,291 adults · RR fielded Aug 26–27 & 30
I pay attention to social media influencers who get paid to promote products on sites like Instagram and TikTok.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1291	626	665	388	543	360	877	185	169	60	420	477	221	173	500	559	232	459	415	349	68	104	304	379	330	153	21	205	224	404	287	120	51	361	667	263
Agree %	28	30	26	29	28	28	28	28	30	18	29	28	26	29	28	28	30	27	30	27	25	35	24	31	28	28	14	30	31	28	28	22	27	27	28	29
Neutral %	10	10	11	10	11	9	10	10	8	22	10	9	12	10	11	9	11	9	9	11	16	7	12	10	8	14	5	10	9	10	11	8	14	10	11	10
Disagree %	62	60	63	61	61	64	62	62	62	60	61	63	62	61	61	63	59	63	60	62	59	59	64	59	65	58	81	60	59	62	62	71	59	64	61	61
Mean agree	-2.3	-2.1	-2.4	-2.1	-2.2	-2.6	-2.3	-2.1	-1.9	-3.1	-2.4	-2.3	-2.3	-1.9	-2.4	-2.3	-2.0	-2.3	-2.1	-2.4	-2.3	-1.5	-2.5	-2.0	-2.4	-2.3	-4.2	-2.3	-1.9	-2.3	-2.2	-2.9	-1.9	-2.5	-2.2	-2.1
Mean importance	4.9	5.0	4.7	4.7	4.8	5.1	4.9	4.7	4.8	4.6	5.0	5.0	4.6	4.5	4.8	4.9	4.9	4.9	4.8	4.8	4.6	4.8	5.0	4.9	4.9	4.5	5.1	5.4	4.8	4.8	4.8	4.9	4.5	4.8	4.9	5.0

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

Pay attention to influencers · n=1,291 adults · RR fielded Aug 26–27 & 30
I pay attention to social media influencers who get paid to promote products on sites like Instagram and TikTok.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1291	152	133	605	256	145	239	252	252	33	23	133	236	123	651	553	87	410	836	45	1227	39	25	822	263	95	57	54	494	530	128	98	41	302	267	262	374	86
Agree %	28	28	29	28	28	28	29	31	24	24	30	27	29	28	30	26	29	28	28	29	28	33	28	27	34	20	25	37	30	28	27	22	22	26	28	27	30	28
Neutral %	10	12	7	11	9	11	11	11	10	6	13	11	7	12	10	11	9	10	10	13	10	18	12	11	8	15	4	6	10	9	12	10	15	11	10	11	10	7
Disagree %	62	61	64	61	63	61	59	58	65	70	57	62	64	60	60	63	62	62	62	58	62	49	60	62	59	65	72	57	60	63	61	67	63	63	62	61	60	65
Mean agree	-2.3	-2.6	-2.3	-2.2	-2.2	-2.2	-2.2	-1.8	-2.6	-2.8	-2.7	-2.3	-2.3	-2.3	-2.1	-2.5	-2.2	-2.2	-2.3	-2.4	-2.3	-1.8	-2.0	-2.2	-2.0	-3.1	-3.4	-1.1	-2.1	-2.2	-2.7	-2.5	-2.5	-2.2	-2.2	-2.2	-2.2	-2.8
Mean importance	4.9	5.1	4.9	4.9	4.6	4.7	4.8	4.7	5.0	4.8	4.3	4.9	5.0	4.8	4.9	4.8	5.0	4.9	4.9	4.8	4.9	4.0	4.6	4.8	4.9	5.1	5.4	5.2	4.8	4.8	5.2	4.9	4.7	4.7	4.9	5.0	4.8	5.1

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

Bought because of influencer · n=1,291 adults · RR fielded Aug 26–27 & 30
I have purchased a product because I saw it promoted by a social media influencer.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1291	626	665	388	543	360	877	185	169	60	420	477	221	173	500	559	232	459	415	349	68	104	304	379	330	153	21	205	224	404	287	120	51	361	667	263
Agree %	15	17	14	19	14	14	16	15	17	5	16	16	15	15	15	16	16	15	17	14	15	19	14	15	17	15	10	20	16	15	16	10	10	14	16	17
Neutral %	15	16	15	18	15	14	16	16	11	18	16	16	17	13	15	15	18	15	16	16	12	20	13	18	14	17	0	9	18	14	20	12	24	15	16	16
Disagree %	69	67	71	63	71	72	68	69	73	77	69	69	68	72	71	69	66	70	67	70	74	61	73	68	69	68	90	71	67	71	64	78	67	72	68	68
Mean agree	-3.2	-2.9	-3.4	-2.7	-3.4	-3.4	-3.1	-2.9	-3.3	-4.2	-3.2	-3.2	-3.1	-3.1	-3.3	-3.2	-2.9	-3.2	-2.9	-3.3	-3.7	-2.6	-3.5	-3.1	-3.1	-3.0	-5.8	-3.1	-2.8	-3.4	-2.8	-4.0	-3.3	-3.4	-3.1	-3.0
Mean importance	4.2	4.2	4.3	4.3	4.2	4.2	4.2	4.0	4.4	4.3	4.3	4.2	4.1	4.2	4.3	4.3	4.0	4.2	4.1	4.3	4.8	3.9	4.3	4.3	4.2	4.1	5.4	4.4	4.1	4.3	4.0	4.5	3.7	4.2	4.2	4.3

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

Bought because of influencer · n=1,291 adults · RR fielded Aug 26–27 & 30
I have purchased a product because I saw it promoted by a social media influencer.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1291	152	133	605	256	145	239	252	252	33	23	133	236	123	651	553	87	410	836	45	1227	39	25	822	263	95	57	54	494	530	128	98	41	302	267	262	374	86
Agree %	15	17	11	17	14	14	16	17	10	18	9	17	18	15	17	14	17	16	15	20	16	8	16	15	16	16	11	20	16	15	18	14	10	13	16	18	16	12
Neutral %	15	13	23	16	15	11	16	15	19	15	13	16	11	16	17	13	18	14	16	16	15	21	20	13	21	16	12	24	15	16	9	18	20	16	15	13	17	14
Disagree %	69	70	66	68	71	74	67	67	71	67	78	68	71	69	66	73	64	70	69	64	69	72	64	71	63	68	77	56	69	68	73	67	71	71	68	69	67	74
Mean agree	-3.2	-3.2	-3.2	-3.0	-3.3	-3.5	-3.2	-2.9	-3.3	-2.9	-4.2	-3.0	-3.2	-3.3	-3.0	-3.4	-2.9	-3.2	-3.1	-3.2	-3.2	-3.3	-2.9	-3.3	-2.8	-3.1	-3.7	-2.2	-3.1	-3.2	-3.2	-3.3	-3.4	-3.2	-3.1	-3.1	-3.1	-3.7
Mean importance	4.2	4.2	4.1	4.2	4.3	4.3	4.0	4.2	4.1	4.8	5.2	4.4	4.4	4.2	4.1	4.3	4.4	4.3	4.2	4.3	4.2	3.8	3.8	4.4	3.9	4.1	4.2	3.8	4.2	4.1	4.6	4.3	4.0	4.2	4.1	4.5	4.1	4.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

Career as influencer · n=1,291 adults · RR fielded Aug 26–27 & 30
I have considered pursuing a career as a social media influencer.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1291	626	665	388	543	360	877	185	169	60	420	477	221	173	500	559	232	459	415	349	68	104	304	379	330	153	21	205	224	404	287	120	51	361	667	263
Agree %	11	11	10	20	7	5	11	12	8	7	11	10	11	10	11	11	10	9	13	10	7	11	12	11	9	10	5	14	12	9	11	6	10	8	11	12
Neutral %	16	17	16	15	17	16	16	18	18	8	15	16	17	19	16	16	18	16	17	15	18	21	14	17	15	18	14	12	16	18	17	18	18	16	16	17
Disagree %	73	72	74	64	76	79	73	70	73	85	74	74	72	71	73	74	72	75	70	75	75	68	75	72	75	71	81	74	72	74	72	77	73	76	73	71
Mean agree	-3.8	-3.7	-3.9	-2.9	-4.0	-4.4	-3.8	-3.5	-3.9	-4.6	-3.9	-3.8	-3.8	-3.6	-3.8	-3.8	-3.7	-3.8	-3.5	-4.0	-4.1	-3.5	-4.0	-3.7	-3.9	-3.4	-5.2	-3.7	-3.6	-3.8	-3.7	-4.4	-3.9	-4.0	-3.7	-3.7
Mean importance	4.3	4.2	4.4	4.2	4.2	4.5	4.3	4.2	4.3	4.8	4.5	4.2	4.3	4.1	4.4	4.2	4.2	4.2	4.2	4.5	4.5	4.0	4.5	4.2	4.3	4.2	4.8	4.7	4.2	4.2	4.1	4.6	4.2	4.4	4.3	4.3

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

Career as influencer · n=1,291 adults · RR fielded Aug 26–27 & 30
I have considered pursuing a career as a social media influencer.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1291	152	133	605	256	145	239	252	252	33	23	133	236	123	651	553	87	410	836	45	1227	39	25	822	263	95	57	54	494	530	128	98	41	302	267	262	374	86
Agree %	11	10	10	11	10	10	10	11	10	18	17	11	8	12	12	8	11	11	10	18	11	10	8	10	10	11	7	17	11	11	11	7	7	11	10	11	11	7
Neutral %	16	15	21	16	14	19	15	17	15	15	4	20	19	11	16	16	18	14	17	16	16	21	16	16	19	8	12	20	16	17	14	19	7	18	14	15	17	16
Disagree %	73	75	69	73	75	72	74	72	75	67	78	69	73	76	72	75	70	74	73	67	73	69	76	73	71	81	81	63	73	72	75	73	85	72	76	74	72	77
Mean agree	-3.8	-3.9	-3.6	-3.7	-3.9	-3.8	-3.9	-3.7	-3.9	-2.9	-3.9	-3.5	-3.8	-4.0	-3.6	-4.0	-3.7	-3.8	-3.8	-3.7	-3.8	-3.6	-4.2	-3.8	-3.6	-3.9	-4.5	-3.0	-3.7	-3.7	-4.1	-4.1	-4.3	-3.6	-3.8	-3.8	-3.8	-4.5
Mean importance	4.3	4.4	4.2	4.4	4.2	4.2	4.4	4.3	4.3	4.7	4.6	4.2	4.1	4.4	4.2	4.4	4.1	4.2	4.3	4.6	4.3	4.2	3.7	4.3	4.1	4.4	4.6	4.1	4.4	4.1	4.4	4.5	4.2	4.2	4.5	4.3	4.4	

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

No attention at all · n=1,291 adults · RR fielded Aug 26–27 & 30
I pay no attention at all to social media influencers.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1291	626	665	388	543	360	877	185	169	60	420	477	221	173	500	559	232	459	415	349	68	104	304	379	330	153	21	205	224	404	287	120	51	361	667	263
Agree %	61	58	64	60	62	61	61	63	61	67	62	60	64	61	64	59	60	59	61	64	65	58	66	59	61	59	71	62	60	60	61	70	63	64	60	60
Neutral %	12	13	12	15	11	11	13	10	12	17	11	14	12	12	11	14	12	14	13	11	7	10	11	12	13	18	10	10	12	12	15	11	16	12	12	14
Disagree %	26	29	24	25	26	27	27	26	27	17	26	27	24	28	25	27	28	27	27	25	28	33	23	29	25	23	19	28	28	28	25	19	22	24	27	27
Mean agree	2.3	2.1	2.5	2.2	2.3	2.3	2.3	2.0	2.2	3.5	2.3	2.2	2.6	1.9	2.4	2.2	2.0	2.2	2.1	2.5	2.5	1.8	2.5	2.1	2.3	2.3	3.0	2.3	2.0	2.1	2.3	3.1	2.9	2.5	2.2	2.1
Mean importance	4.6	4.6	4.6	4.3	4.7	4.7	4.7	4.6	4.3	4.2	4.6	4.5	4.8	4.4	4.7	4.6	4.5	4.5	4.6	4.8	4.6	4.5	4.7	4.7	4.6	4.2	4.6	4.8	4.6	4.6	4.5	4.5	4.6	4.6	4.6	4.6

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

No attention at all · n=1,291 adults · RR fielded Aug 26–27 & 30
I pay no attention at all to social media influencers.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1291	152	133	605	256	145	239	252	252	33	23	133	236	123	651	553	87	410	836	45	1227	39	25	822	263	95	57	54	494	530	128	98	41	302	267	262	374	86
Agree %	61	64	60	61	60	62	62	59	63	67	70	65	61	59	60	64	59	63	60	62	61	69	48	62	57	67	68	56	60	59	66	72	68	61	61	63	59	65
Neutral %	12	11	14	11	16	10	9	12	12	15	9	11	16	15	12	12	14	10	14	4	12	8	16	13	13	12	7	9	12	15	9	7	5	14	15	9	13	10
Disagree %	26	24	26	27	24	28	29	30	25	18	22	24	24	26	28	24	28	26	26	33	26	23	36	25	30	21	25	35	28	26	25	20	27	25	24	28	28	24
Mean agree	2.3	2.4	2.3	2.3	2.2	2.3	2.1	2.0	2.4	3.2	3.7	2.5	2.4	2.0	2.1	2.5	2.1	2.3	2.3	2.0	2.3	3.2	1.4	2.4	1.9	2.6	2.5	1.8	2.3	2.1	2.7	2.7	2.5	2.3	2.5	2.2	2.1	2.4
Mean importance	4.6	4.4	4.4	4.8	4.3	4.7	4.8	4.8	4.6	4.6	5.1	4.6	4.4	4.3	4.7	4.5	4.3	4.6	4.6	4.9	4.6	4.9	3.9	4.6	4.5	4.6	4.5	5.2	4.7	4.5	4.8	4.7	4.4	4.3	4.6	4.8	4.6	4.7

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

More impact on young adults · n=1,291 adults · RR fielded Aug 26–27 & 30
Social media influencers have more impact on young adults than on older Americans.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1291	626	665	388	543	360	877	185	169	60	420	477	221	173	500	559	232	459	415	349	68	104	304	379	330	153	21	205	224	404	287	120	51	361	667	263
Agree %	38	38	37	38	38	38	38	39	37	33	38	37	39	39	37	37	40	38	36	40	38	46	35	40	39	32	10	38	36	39	41	31	35	36	38	39
Neutral %	34	35	32	36	35	29	34	32	33	33	34	33	30	38	36	34	28	33	37	32	28	31	36	32	32	37	38	34	35	33	34	29	33	38	32	30
Disagree %	29	26	31	26	27	33	28	29	31	33	28	30	31	24	27	29	31	30	27	28	34	23	29	27	29	31	52	28	29	28	25	40	31	26	29	31
Mean agree	0.6	0.7	0.5	0.6	0.6	0.5	0.7	0.5	0.4	0.1	0.7	0.5	0.4	0.9	0.7	0.6	0.6	0.5	0.7	0.6	0.4	1.0	0.5	0.8	0.5	0.5	-1.2	0.6	0.5	0.6	1.0	-0.1	0.0	0.6	0.5	0.7
Mean importance	2.6	2.6	2.7	2.5	2.6	2.6	2.6	2.4	2.8	2.5	2.6	2.6	2.6	2.5	2.6	2.6	2.7	2.6	2.6	2.6	2.6	2.8	2.3	2.8	2.6	2.7	2.8	2.7	2.5	2.5	2.7	2.7	2.3	2.4	2.7	2.7

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

More impact on young adults · n=1,291 adults · RR fielded Aug 26–27 & 30
Social media influencers have more impact on young adults than on older Americans.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1291	152	133	605	256	145	239	252	252	33	23	133	236	123	651	553	87	410	836	45	1227	39	25	822	263	95	57	54	494	530	128	98	41	302	267	262	374	86
Agree %	38	38	37	38	38	38	34	43	39	27	35	39	36	37	39	37	36	41	36	31	38	44	28	37	40	40	26	52	40	36	39	38	37	36	37	41	39	33
Neutral %	34	34	35	34	34	30	38	34	34	39	22	31	33	28	31	35	44	32	35	24	34	23	32	32	37	37	39	24	33	35	33	33	37	37	32	32	32	35
Disagree %	29	28	28	28	29	32	28	23	27	33	43	30	31	34	30	28	21	26	29	44	28	33	40	31	23	23	35	24	28	30	28	30	27	27	31	27	29	33
Mean agree	0.6	0.5	0.5	0.6	0.5	0.8	0.5	0.8	0.6	0.5	0.0	1.0	0.4	0.4	0.6	0.5	1.0	0.8	0.5	-0.3	0.6	0.7	0.2	0.5	0.7	0.9	0.1	0.9	0.7	0.5	0.7	0.2	0.3	0.6	0.5	0.9	0.6	-0.0
Mean importance	2.6	2.6	2.6	2.6	2.6	2.6	2.7	2.6	2.4	2.3	3.2	2.8	2.5	3.0	2.7	2.5	2.6	2.6	2.6	2.7	2.6	2.5	3.1	2.7	2.6	2.4	2.4	2.5	2.6	2.5	2.9	2.7	2.0	2.6	2.6	2.6	2.6	2.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

Paid promotions are trustworthy · n=1,291 adults · RR fielded Aug 26–27 & 30

Paid influencer promotions on Instagram and TikTok are a trustworthy way to learn about products.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1291	626	665	388	543	360	877	185	169	60	420	477	221	173	500	559	232	459	415	349	68	104	304	379	330	153	21	205	224	404	287	120	51	361	667	263
Agree %	21	22	20	21	21	20	21	24	18	17	22	20	21	19	21	21	21	20	22	21	21	22	22	20	22	20	5	21	21	23	22	13	20	21	22	19
Neutral %	22	23	22	22	23	21	23	19	24	23	20	23	20	29	23	22	24	22	25	20	21	26	20	24	22	24	14	24	24	22	21	21	20	19	24	22
Disagree %	57	56	58	56	55	59	56	57	58	60	57	57	59	52	56	57	55	57	53	59	59	52	58	56	56	56	81	55	55	55	56	66	61	59	54	59
Mean agree	-1.7	-1.6	-1.8	-1.8	-1.6	-1.9	-1.7	-1.7	-1.9	-2.0	-1.7	-1.8	-1.7	-1.6	-1.8	-1.8	-1.4	-1.8	-1.6	-1.8	-1.7	-1.5	-1.7	-1.8	-1.6	-1.8	-3.1	-1.6	-1.7	-1.6	-1.7	-2.5	-1.9	-2.0	-1.5	-1.9
Mean importance	3.2	3.2	3.3	3.5	3.1	3.1	3.2	3.3	3.1	3.6	3.2	3.3	3.3	2.9	3.2	3.3	3.2	3.3	3.2	3.2	3.2	3.1	3.1	3.4	3.2	3.3	3.4	3.2	3.1	3.2	3.3	3.4	3.4	3.3	3.1	3.4

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Social Media Influencers 2026

Paid promotions are trustworthy · n=1,291 adults · RR fielded Aug 26–27 & 30

Paid influencer promotions on Instagram and TikTok are a trustworthy way to learn about products.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1291	152	133	605	256	145	239	252	252	33	23	133	236	123	651	553	87	410	836	45	1227	39	25	822	263	95	57	54	494	530	128	98	41	302	267	262	374	86
Agree %	21	23	20	22	18	22	25	22	19	15	17	23	18	22	24	19	15	18	23	18	21	21	24	20	22	19	21	30	23	20	20	19	17	19	22	22	21	22
Neutral %	22	24	27	23	20	20	19	23	23	24	13	18	26	25	23	21	28	24	22	22	22	21	28	24	22	15	16	20	21	24	21	26	15	25	22	21	22	20
Disagree %	57	53	53	56	62	58	56	54	58	61	70	59	56	53	54	60	57	58	56	60	57	59	48	56	55	66	63	50	56	56	59	55	68	56	55	57	58	58
Mean agree	-1.7	-1.5	-1.5	-1.6	-2.2	-1.8	-1.6	-1.5	-1.9	-1.9	-2.4	-1.9	-1.8	-1.5	-1.5	-2.0	-2.0	-1.8	-1.7	-1.5	-1.7	-1.8	-1.0	-1.7	-1.7	-2.2	-1.9	-1.2	-1.6	-1.7	-2.1	-1.8	-2.6	-1.7	-1.6	-1.7	-1.8	-1.8
Mean importance	3.2	3.1	3.2	3.2	3.4	3.3	3.4	3.1	3.2	2.9	3.4	3.7	3.0	3.1	3.2	3.3	3.1	3.1	3.3	2.9	3.2	3.6	2.3	3.2	3.3	3.4	2.9	3.3	3.1	3.2	3.6	3.2	4.0	3.1	3.4	3.2	3.2	3.2

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Vote Democrat for Congress · n=2,231 LV · RR fielded Aug 23–27 & 30
If the elections for Congress were held today, I would vote for the Democratic candidate.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	2231	1098	1133	649	942	640	1527	308	283	113	786	804	382	259	888	971	372	735	740	656	100	183	578	655	535	235	45	383	369	734	468	187	90	604	1162	465
Agree %	45	44	47	48	45	43	45	46	47	48	45	46	46	46	46	45	45	44	46	46	53	43	47	44	46	48	47	42	44	48	47	41	49	45	46	45
Neutral %	9	10	8	9	10	9	10	9	7	11	9	9	10	10	8	10	10	10	9	9	4	9	10	10	10	6	4	10	10	9	8	13	9	9	9	10
Disagree %	45	46	45	44	45	47	46	45	45	42	47	45	43	44	46	45	45	46	45	45	43	49	43	46	44	47	49	48	46	43	46	46	42	47	45	45
Mean agree	0.3	0.1	0.4	0.5	0.2	0.2	0.2	0.4	0.4	0.4	0.2	0.3	0.4	0.2	0.3	0.3	0.2	0.0	0.4	0.3	1.0	-0.2	0.5	0.1	0.4	0.3	-0.1	-0.2	0.2	0.5	0.5	-0.4	0.8	0.1	0.3	0.3
Mean importance	6.4	6.2	6.6	6.4	6.4	6.4	6.4	6.5	6.4	6.4	6.5	6.4	6.4	6.3	6.4	6.3	6.5	6.4	6.4	6.4	6.5	6.3	6.5	6.3	6.3	6.6	6.8	6.6	6.3	6.4	6.5	6.2	5.9	6.4	6.4	6.4

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Vote Democrat for Congress · n=2,231 LV · RR fielded Aug 23–27 & 30
If the elections for Congress were held today, I would vote for the Democratic candidate.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	2231	263	220	1016	464	268	428	397	458	69	43	229	390	217	1124	967	140	706	1437	88	2143	42	46	1376	509	175	93	78	890	931	196	156	58	507	483	458	634	149
Agree %	45	45	46	46	43	48	45	49	42	43	51	45	46	47	47	43	50	44	46	51	45	52	50	44	46	51	48	51	45	45	41	53	41	44	45	50	42	53
Neutral %	9	10	5	9	11	11	7	9	10	9	5	13	9	12	9	10	9	9	9	11	9	10	7	10	10	4	11	12	9	9	9	12	10	11	10	7	9	9
Disagree %	45	46	49	45	46	41	48	42	48	48	44	43	45	41	45	47	41	47	45	38	45	38	43	46	45	45	41	37	45	46	51	36	48	45	46	43	49	38
Mean agree	0.3	0.0	0.1	0.3	0.0	0.8	0.2	0.6	0.0	0.2	0.3	0.1	0.2	0.7	0.5	-0.1	1.0	0.2	0.3	0.9	0.3	1.1	0.5	0.2	0.3	0.6	0.4	1.2	0.3	0.2	-0.3	1.3	-0.1	0.1	0.5	0.7	-0.2	1.2
Mean importance	6.4	6.3	6.7	6.4	6.2	6.4	6.6	6.5	6.2	6.8	7.5	6.3	6.3	6.1	6.4	6.4	6.4	6.4	6.4	6.0	6.4	6.4	6.8	6.4	6.5	6.7	6.1	6.2	6.4	6.5	6.3	6.4	5.8	6.2	6.4	6.5	6.4	6.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Vote Republican for Congress · n=2,231 LV · RR fielded Aug 23–27 & 30
If the elections for Congress were held today, I would vote for the Republican candidate.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	2231	1098	1133	649	942	640	1527	308	283	113	786	804	382	259	888	971	372	735	740	656	100	183	578	655	535	235	45	383	369	734	468	187	90	604	1162	465
Agree %	41	41	42	40	41	43	42	41	40	40	41	41	42	43	41	40	44	44	41	40	35	43	39	45	40	39	38	42	43	40	42	44	29	41	41	43
Neutral %	9	10	8	7	11	9	9	8	8	13	9	9	9	7	9	10	7	9	10	9	5	9	10	10	8	7	9	8	7	10	8	10	12	10	9	8
Disagree %	50	49	50	53	48	48	49	51	52	47	50	50	49	50	50	50	50	47	50	51	60	49	51	45	52	54	53	50	50	49	50	47	59	49	50	49
Mean agree	-0.4	-0.3	-0.4	-0.7	-0.3	-0.2	-0.3	-0.5	-0.6	-0.6	-0.2	-0.4	-0.4	-0.5	-0.2	-0.5	-0.3	-0.1	-0.4	-0.5	-1.3	-0.3	-0.6	0.3	-0.8	-0.6	-0.6	-0.4	-0.1	-0.4	-0.5	0.3	-1.4	-0.4	-0.4	-0.3
Mean importance	6.5	6.4	6.5	6.5	6.4	6.5	6.5	6.3	6.5	6.2	6.4	6.4	6.4	6.7	6.5	6.4	6.6	6.5	6.5	6.4	6.7	6.5	6.4	6.3	6.5	6.8	6.8	6.5	6.2	6.5	6.7	6.3	6.2	6.4	6.5	6.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Vote Republican for Congress · n=2,231 LV · RR fielded Aug 23–27 & 30

If the elections for Congress were held today, I would vote for the Republican candidate.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	2231	263	220	1016	464	268	428	397	458	69	43	229	390	217	1124	967	140	706	1437	88	2143	42	46	1376	509	175	93	78	890	931	196	156	58	507	483	458	634	149
Agree %	41	44	43	40	43	39	42	40	41	45	40	43	44	34	41	42	34	41	42	34	42	36	33	42	39	43	40	41	41	41	46	35	48	42	40	38	45	36
Neutral %	9	8	7	10	10	7	8	8	10	6	12	8	8	14	8	10	10	9	9	10	9	7	7	10	9	5	10	6	9	9	10	10	14	10	10	8	9	6
Disagree %	50	48	50	50	47	54	49	52	49	49	49	49	48	52	51	47	56	50	49	56	49	57	61	48	52	51	51	53	51	50	43	56	38	48	50	55	45	58
Mean agree	-0.4	-0.1	-0.1	-0.4	-0.2	-0.9	-0.2	-0.6	-0.3	-0.3	-0.6	-0.2	-0.2	-0.8	-0.5	-0.1	-1.1	-0.3	-0.4	-1.1	-0.3	-1.2	-1.3	-0.2	-0.7	-0.5	-0.7	-0.7	-0.4	-0.4	0.3	-1.1	1.0	-0.3	-0.4	-0.8	0.2	-1.3
Mean importance	6.5	6.6	6.6	6.4	6.4	6.4	6.5	6.5	6.4	6.8	6.4	6.3	6.5	6.1	6.6	6.4	6.2	6.5	6.5	5.9	6.4	6.8	7.1	6.4	6.5	6.8	6.1	6.4	6.5	6.5	6.4	5.9	6.3	6.3	6.6	6.5	6.6	

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Vote other for Congress · n=2,231 LV · RR fielded Aug 23–27 & 30

If the elections for Congress were held today, I would vote for some other candidate.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	2231	1098	1133	649	942	640	1527	308	283	113	786	804	382	259	888	971	372	735	740	656	100	183	578	655	535	235	45	383	369	734	468	187	90	604	1162	465
Agree %	11	12	10	12	11	12	12	9	11	12	11	11	11	15	12	11	11	10	13	10	15	14	11	10	12	11	11	13	9	11	10	13	17	12	11	11
Neutral %	13	13	12	12	13	12	13	13	12	12	12	12	16	12	12	13	12	13	12	14	5	12	13	14	13	10	9	12	15	11	13	12	18	14	11	14
Disagree %	76	74	78	77	76	76	76	78	77	76	77	77	73	73	76	75	77	77	75	76	80	74	77	76	75	79	80	75	76	78	76	74	66	74	78	75
Mean agree	-3.4	-3.1	-3.6	-3.3	-3.4	-3.3	-3.3	-3.3	-3.6	-3.2	-3.6	-3.4	-3.2	-2.9	-3.4	-3.3	-3.4	-3.5	-3.2	-3.4	-3.7	-3.1	-3.4	-3.4	-3.3	-3.4	-3.4	-3.3	-3.2	-3.5	-3.4	-3.5	-2.7	-3.2	-3.4	-3.4
Mean importance	5.5	5.4	5.6	5.5	5.6	5.5	5.5	5.4	5.7	5.7	5.6	5.6	5.4	5.4	5.6	5.5	5.5	5.5	5.6	5.4	6.1	5.3	5.6	5.4	5.6	5.7	6.0	5.8	5.3	5.6	5.5	5.7	5.3	5.5	5.6	5.4

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Vote other for Congress · n=2,231 LV · RR fielded Aug 23–27 & 30

If the elections for Congress were held today, I would vote for some other candidate.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	2231	263	220	1016	464	268	428	397	458	69	43	229	390	217	1124	967	140	706	1437	88	2143	42	46	1376	509	175	93	78	890	931	196	156	58	507	483	458	634	149
Agree %	11	11	8	12	12	11	11	10	12	10	9	14	9	14	10	12	16	11	12	9	11	10	15	11	12	9	14	8	10	12	15	10	10	12	13	9	11	9
Neutral %	13	13	13	12	14	11	13	11	12	10	19	11	13	15	12	14	9	13	12	16	13	10	11	13	12	8	16	14	12	12	12	19	12	14	11	15	11	15
Disagree %	76	76	79	76	74	78	76	79	75	80	72	74	78	71	78	74	75	76	76	75	76	81	74	75	77	83	70	78	78	76	73	71	78	74	77	75	78	76
Mean agree	-3.4	-3.5	-3.8	-3.2	-3.1	-3.8	-3.2	-3.6	-3.2	-3.7	-3.2	-3.3	-3.7	-2.9	-3.5	-3.2	-3.0	-3.2	-3.4	-3.2	-3.4	-3.7	-3.0	-3.3	-3.3	-3.9	-3.2	-3.9	-3.5	-3.4	-3.2	-3.1	-3.1	-3.2	-3.4	-3.2	-3.6	-3.5
Mean importance	5.5	5.4	5.7	5.5	5.4	5.8	5.5	5.6	5.6	5.7	4.9	5.5	5.5	5.4	5.6	5.5	5.7	5.4	5.6	5.3	5.5	5.4	5.3	5.5	5.5	5.8	5.6	5.7	5.5	5.6	5.6	5.2	5.4	5.6	5.7	5.3	5.5	5.7

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Still undecided · n=2,231 LV · RR fielded Aug 23–27 & 30

I am not sure which party's candidate I would vote for if the congressional elections were held today.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	2231	1098	1133	649	942	640	1527	308	283	113	786	804	382	259	888	971	372	735	740	656	100	183	578	655	535	235	45	383	369	734	468	187	90	604	1162	465
Agree %	16	18	14	17	16	16	17	15	16	16	14	16	20	17	15	17	16	17	17	17	5	21	16	18	15	11	9	16	19	15	17	15	20	16	16	17
Neutral %	5	6	4	5	5	5	5	6	3	6	6	5	5	3	5	5	5	5	5	5	7	9	5	5	4	5	9	5	5	5	5	6	5	5	6	
Disagree %	79	76	81	78	78	80	78	79	81	78	80	79	75	79	80	78	79	78	78	78	88	70	79	77	81	84	82	79	76	80	78	80	74	78	79	78
Mean agree	-3.7	-3.4	-4.0	-3.6	-3.8	-3.8	-3.7	-3.8	-3.9	-3.8	-3.9	-3.7	-3.4	-3.6	-3.8	-3.6	-3.9	-3.7	-3.6	-3.7	-5.0	-3.0	-3.7	-3.5	-3.8	-4.5	-3.9	-3.9	-3.5	-3.9	-3.6	-4.0	-3.1	-3.8	-3.7	-3.7
Mean importance	6.5	6.4	6.6	6.4	6.5	6.5	6.5	6.5	6.7	6.4	6.5	6.5	6.5	6.6	6.5	6.5	6.6	6.6	6.4	6.5	6.5	6.4	6.5	6.5	6.6	6.5	5.8	6.6	6.4	6.4	6.5	6.6	6.6	6.5	6.5	6.4

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Still undecided · n=2,231 LV · RR fielded Aug 23–27 & 30

I am not sure which party's candidate I would vote for if the congressional elections were held today.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	2231	263	220	1016	464	268	428	397	458	69	43	229	390	217	1124	967	140	706	1437	88	2143	42	46	1376	509	175	93	78	890	931	196	156	58	507	483	458	634	149
Agree %	16	16	14	15	19	17	15	14	18	10	9	19	16	22	14	18	17	16	16	16	16	10	13	17	15	11	23	17	14	16	18	20	24	20	14	14	16	17
Neutral %	5	5	5	5	5	5	7	5	5	1	2	4	5	6	5	5	4	6	5	6	5	5	4	4	6	8	8	4	6	5	5	4	7	5	5	5	5	7
Disagree %	79	79	82	79	76	78	78	82	78	88	88	76	80	71	81	77	79	78	79	78	78	86	83	79	80	81	70	79	80	79	77	76	69	76	80	81	79	75
Mean agree	-3.7	-3.8	-4.1	-3.7	-3.6	-3.6	-3.8	-4.1	-3.5	-4.6	-4.4	-3.5	-3.9	-2.8	-3.9	-3.5	-3.5	-3.6	-3.8	-3.6	-3.7	-4.6	-4.0	-3.7	-3.7	-4.0	-3.1	-4.2	-4.0	-3.6	-3.5	-3.7	-2.7	-3.3	-3.8	-4.0	-3.8	-3.9
Mean importance	6.5	6.6	6.3	6.5	6.5	6.5	6.5	6.6	6.4	6.7	6.4	6.6	6.5	6.4	6.5	6.5	6.4	6.3	6.6	6.4	6.5	6.9	6.3	6.5	6.4	6.3	6.6	7.0	6.5	6.5	6.4	6.7	6.4	6.5	6.4	6.5	6.6	

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Independents decide the House · n=2,231 LV · RR fielded Aug 23–27 & 30
Voters not affiliated with either major party will decide control of the House this fall.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	2231	1098	1133	649	942	640	1527	308	283	113	786	804	382	259	888	971	372	735	740	656	100	183	578	655	535	235	45	383	369	734	468	187	90	604	1162	465
Agree %	77	76	78	80	74	77	76	76	78	81	78	75	75	80	77	75	81	77	76	78	77	77	76	76	79	78	71	77	77	77	75	76	79	78	77	74
Neutral %	21	21	21	17	24	21	22	21	19	19	20	22	23	18	20	23	18	21	22	19	20	23	23	21	20	19	22	20	21	21	23	21	18	20	21	24
Disagree %	2	3	2	3	2	2	2	3	3	0	2	3	2	2	2	3	1	2	2	3	3	1	2	3	2	3	7	3	2	2	2	3	3	3	2	2
Mean agree	3.3	3.3	3.3	3.5	3.2	3.3	3.3	3.2	3.4	3.4	3.4	3.2	3.4	3.5	3.3	3.2	3.6	3.3	3.3	3.4	3.2	3.3	3.4	3.3	3.4	3.2	3.0	3.3	3.3	3.3	3.3	3.2	3.7	3.3	3.3	3.3
Mean importance	4.5	4.5	4.5	4.7	4.4	4.4	4.5	4.4	4.5	4.4	4.5	4.4	4.5	4.6	4.5	4.4	4.7	4.5	4.4	4.5	4.5	4.3	4.5	4.5	4.5	4.4	4.3	4.5	4.3	4.5	4.5	4.4	4.9	4.5	4.4	4.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Independents decide the House · n=2,231 LV · RR fielded Aug 23–27 & 30
Voters not affiliated with either major party will decide control of the House this fall.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	2231	263	220	1016	464	268	428	397	458	69	43	229	390	217	1124	967	140	706	1437	88	2143	42	46	1376	509	175	93	78	890	931	196	156	58	507	483	458	634	149
Agree %	77	77	79	76	78	74	75	75	78	78	72	77	78	77	77	77	71	77	76	83	77	81	76	75	80	77	81	78	78	76	76	78	72	75	77	76	78	77
Neutral %	21	20	19	21	20	24	22	23	19	20	28	22	19	20	21	20	23	20	22	15	21	17	17	22	18	23	17	21	20	22	21	20	22	23	20	21	20	21
Disagree %	2	3	2	2	3	1	3	2	2	1	0	1	3	3	2	2	6	3	2	2	2	2	7	3	2	1	2	1	2	2	3	3	5	2	2	3	2	3
Mean agree	3.3	3.3	3.4	3.3	3.5	3.2	3.3	3.2	3.4	3.5	3.3	3.3	3.4	3.3	3.3	3.4	3.1	3.3	3.3	3.7	3.3	3.7	3.2	3.3	3.4	3.4	3.6	3.3	3.4	3.3	3.2	3.4	3.0	3.2	3.2	3.4	3.5	3.3
Mean importance	4.5	4.5	4.5	4.4	4.6	4.3	4.4	4.4	4.5	4.6	4.3	4.5	4.6	4.5	4.4	4.6	4.3	4.4	4.5	4.8	4.5	4.8	4.4	4.4	4.5	4.6	4.8	4.3	4.6	4.4	4.3	4.5	4.3	4.4	4.4	4.5	4.6	4.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Midterm as Trump referendum · n=2,231 LV · RR fielded Aug 23–27 & 30
This fall's congressional election is a referendum on President Trump.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	2231	1098	1133	649	942	640	1527	308	283	113	786	804	382	259	888	971	372	735	740	656	100	183	578	655	535	235	45	383	369	734	468	187	90	604	1162	465
Agree %	74	73	76	73	75	75	73	73	80	76	77	73	74	69	76	72	76	73	74	77	70	73	75	74	75	71	76	73	73	78	73	71	72	78	72	75
Neutral %	22	22	21	22	22	22	22	24	16	19	20	22	21	26	21	24	18	23	21	21	24	22	21	22	20	25	20	23	24	18	23	24	23	19	23	21
Disagree %	4	5	3	5	4	4	4	3	5	4	3	5	5	5	3	4	6	4	5	2	6	4	4	4	5	4	4	4	3	4	5	5	4	3	5	4
Mean agree	3.4	3.3	3.5	3.2	3.5	3.4	3.3	3.5	3.5	3.3	3.5	3.4	3.3	3.1	3.4	3.4	3.3	3.4	3.3	3.4	3.2	3.2	3.3	3.4	3.4	3.4	3.5	3.4	3.3	3.6	3.3	3.2	3.1	3.6	3.3	3.5
Mean importance	4.7	4.6	4.7	4.6	4.7	4.6	4.6	4.7	4.9	4.5	4.7	4.7	4.6	4.4	4.7	4.6	4.7	4.7	4.6	4.7	4.5	4.3	4.6	4.7	4.8	4.6	4.9	4.6	4.6	4.9	4.5	4.6	4.4	4.8	4.5	4.7

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Midterm House Ballot 2026

Midterm as Trump referendum · n=2,231 LV · RR fielded Aug 23–27 & 30

This fall's congressional election is a referendum on President Trump.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	2231	263	220	1016	464	268	428	397	458	69	43	229	390	217	1124	967	140	706	1437	88	2143	42	46	1376	509	175	93	78	890	931	196	156	58	507	483	458	634	149
Agree %	74	71	69	74	75	80	72	72	74	78	88	72	77	76	73	76	75	72	76	73	74	71	65	73	75	78	76	73	78	73	73	67	71	75	73	76	75	67
Neutral %	22	25	25	22	21	16	24	22	22	20	12	23	19	22	23	20	19	23	21	24	21	21	30	23	20	18	22	23	20	22	19	28	22	21	21	19	23	26
Disagree %	4	3	6	4	4	3	4	6	4	1	0	6	3	3	4	4	6	5	4	3	4	7	4	4	5	4	2	4	2	5	7	5	7	4	6	5	2	7
Mean agree	3.4	3.3	3.0	3.4	3.5	3.6	3.4	3.3	3.3	3.9	4.0	3.3	3.5	3.4	3.2	3.6	3.1	3.2	3.5	3.0	3.4	3.2	3.2	3.4	3.5	3.4	3.2	3.3	3.6	3.5	2.9	2.6	2.6	3.5	3.3	3.5	3.4	2.7
Mean importance	4.7	4.5	4.5	4.7	4.7	4.7	4.6	4.6	4.6	5.0	5.2	4.7	4.6	4.6	4.5	4.8	4.5	4.6	4.7	4.4	4.7	4.6	4.5	4.6	4.8	4.7	4.4	4.4	4.7	4.8	4.4	3.8	4.2	4.7	4.7	4.7	4.6	4.2

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Teach Western values · n=1,246 adults · RR fielded Aug 18–20

It is important for schools to teach the traditional values of Western civilization.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1246	614	632	350	509	387	880	160	147	59	453	446	218	129	541	521	184	432	407	357	50	92	349	317	297	157	34	187	207	409	288	112	43	356	642	248
Agree %	70	70	70	73	70	69	70	72	68	76	70	71	72	66	70	71	71	70	69	70	84	64	72	66	73	73	76	70	71	69	73	69	74	72	69	72
Neutral %	8	8	8	7	8	10	8	8	11	5	10	7	6	13	10	7	8	6	9	11	4	8	8	10	8	6	9	11	5	8	10	5	9	7	10	6
Disagree %	21	21	22	21	22	21	22	20	21	19	20	22	22	21	21	22	21	24	22	19	12	28	20	24	19	21	15	19	24	23	17	26	16	21	21	23
Mean agree	3.2	3.2	3.2	3.5	3.1	3.2	3.2	3.4	3.1	3.5	3.3	3.2	3.2	3.2	3.2	3.3	3.2	3.1	3.1	3.3	4.6	2.5	3.5	2.7	3.5	3.3	4.3	3.2	3.0	3.1	3.5	3.1	3.9	3.4	3.0	3.4
Mean importance	6.3	6.3	6.2	6.5	6.3	6.1	6.4	6.2	5.9	6.3	6.2	6.3	6.3	6.4	6.3	6.3	6.3	6.4	6.3	6.2	6.1	6.3	6.3	6.1	6.4	6.2	6.9	6.3	6.2	6.4	6.2	6.4	6.0	6.3	6.3	6.3

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Teach Western values · n=1,246 adults · RR fielded Aug 18–20

It is important for schools to teach the traditional values of Western civilization.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1246	137	125	544	294	146	228	217	266	44	32	121	220	118	627	528	91	395	806	45	1190	30	26	766	288	89	58	45	511	523	87	83	42	237	292	258	391	68
Agree %	70	69	76	71	69	66	71	71	69	73	66	76	69	68	70	71	67	69	71	71	70	87	65	70	71	78	57	73	70	71	74	72	62	73	71	70	69	72
Neutral %	8	6	10	8	9	8	10	7	9	5	16	3	9	9	7	9	8	8	9	7	8	3	8	9	8	10	7	4	9	7	8	13	5	7	9	7	10	7
Disagree %	21	25	14	21	22	26	19	22	22	23	19	21	22	23	23	19	25	23	20	22	22	10	27	21	22	12	36	22	21	22	18	14	33	20	21	23	21	21
Mean agree	3.2	3.0	3.8	3.3	3.0	2.8	3.5	3.2	3.0	3.2	3.4	4.0	3.0	2.7	3.1	3.5	2.4	3.1	3.3	3.5	3.2	5.1	2.1	3.2	3.4	3.9	1.7	3.7	3.2	3.2	3.6	3.8	2.2	3.3	3.4	3.1	3.2	3.3
Mean importance	6.3	6.5	6.1	6.3	6.2	6.4	6.3	6.3	6.0	6.5	6.0	6.8	6.4	6.2	6.2	6.4	6.0	6.3	6.3	6.4	6.3	6.9	6.5	6.1	6.7	6.3	6.3	6.5	6.2	6.4	6.4	6.0	6.6	6.3	6.3	6.4	6.1	6.6

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Schools already do a good job · n=1,246 adults · RR fielded Aug 18–20
Most public schools do a good job teaching the traditional values of Western civilization.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1246	614	632	350	509	387	880	160	147	59	453	446	218	129	541	521	184	432	407	357	50	92	349	317	297	157	34	187	207	409	288	112	43	356	642	248
Agree %	23	22	25	25	22	24	24	28	21	15	21	24	24	26	23	23	26	25	22	22	30	28	24	22	25	22	15	25	24	21	27	24	16	24	24	20
Neutral %	33	33	32	30	35	31	32	29	38	39	35	31	29	34	33	33	30	31	35	33	18	33	27	37	32	34	44	34	34	35	30	24	35	30	32	38
Disagree %	44	45	43	44	43	45	45	43	41	46	44	44	47	40	44	44	44	44	43	45	52	39	49	41	44	44	41	42	42	44	44	52	49	46	44	42
Mean agree	-1.0	-1.0	-0.9	-0.9	-0.9	-1.0	-0.9	-1.0	-0.9	-1.2	-1.1	-0.9	-0.9	-0.7	-1.0	-0.9	-1.1	-1.0	-0.9	-1.0	-0.9	-0.8	-1.2	-0.7	-1.1	-0.9	-1.5	-0.7	-0.9	-1.1	-1.0	-1.2	-1.0	-1.0	-0.9	-1.1
Mean importance	3.7	3.7	3.8	3.7	3.7	3.9	3.8	3.8	3.4	3.4	3.7	3.8	3.9	3.5	3.7	3.7	3.9	3.9	3.6	3.7	3.9	4.0	3.9	3.5	3.8	3.7	3.4	3.7	3.6	3.7	3.9	3.9	3.3	3.8	3.8	3.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Schools already do a good job · n=1,246 adults · RR fielded Aug 18–20
Most public schools do a good job teaching the traditional values of Western civilization.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1246	137	125	544	294	146	228	217	266	44	32	121	220	118	627	528	91	395	806	45	1190	30	26	766	288	89	58	45	511	523	87	83	42	237	292	258	391	68
Agree %	23	20	25	22	24	28	26	20	26	25	19	11	25	29	24	21	32	25	23	27	23	17	27	24	24	18	29	20	23	24	28	20	24	21	23	27	23	24
Neutral %	33	39	27	33	30	33	31	32	32	32	28	37	34	30	31	34	32	31	33	36	33	27	27	33	31	38	33	24	34	31	28	31	40	30	31	33	35	34
Disagree %	44	41	48	44	46	39	43	47	42	43	53	52	40	42	44	45	36	44	45	38	44	57	46	44	45	44	38	56	43	45	45	48	36	49	46	40	42	43
Mean agree	-1.0	-0.9	-1.0	-1.1	-1.0	-0.5	-1.0	-1.3	-0.7	-0.6	-1.2	-1.8	-0.7	-0.6	-0.9	-1.1	-0.1	-0.9	-1.0	-0.8	-0.9	-1.8	-1.0	-0.9	-1.1	-1.1	-0.2	-1.8	-1.0	-0.9	-0.7	-1.1	-0.7	-1.3	-0.9	-0.8	-0.9	-0.7
Mean importance	3.7	3.3	3.9	3.8	3.9	3.6	3.9	3.8	3.5	3.4	4.0	3.8	3.8	3.9	3.8	3.7	3.5	3.8	3.7	3.5	3.7	4.0	4.2	3.7	4.0	3.4	3.8	4.0	3.7	3.8	4.2	3.6	3.3	3.9	3.5	3.8	3.7	3.9

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Pledge of Allegiance · n=1,246 adults · RR fielded Aug 18–20
All public schools should begin the day by having students recite the Pledge of Allegiance.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1246	614	632	350	509	387	880	160	147	59	453	446	218	129	541	521	184	432	407	357	50	92	349	317	297	157	34	187	207	409	288	112	43	356	642	248
Agree %	54	50	57	54	52	56	53	59	54	58	49	61	52	52	48	60	53	66	48	46	52	52	56	51	57	48	71	53	53	54	55	53	60	55	54	52
Neutral %	23	27	20	23	25	22	24	20	23	17	27	18	25	26	27	19	25	16	27	27	30	20	23	27	22	25	6	25	23	23	26	19	19	22	23	27
Disagree %	23	23	23	24	23	22	23	21	22	25	25	21	23	22	25	21	22	18	25	27	18	28	22	21	22	27	24	22	24	23	19	29	21	23	24	21
Mean agree	1.7	1.6	1.8	1.9	1.5	1.8	1.6	1.9	1.8	2.2	1.2	2.4	1.5	1.4	1.2	2.3	1.6	2.9	1.0	1.1	1.5	1.3	1.9	1.6	1.8	1.3	2.3	1.5	1.5	1.7	2.1	1.4	1.9	1.8	1.6	1.8
Mean importance	4.6	4.5	4.7	4.7	4.4	4.8	4.6	4.7	4.6	5.2	4.1	5.1	4.6	4.5	4.2	5.0	4.6	5.4	4.2	4.2	4.1	5.0	4.5	4.6	4.8	4.5	4.9	4.5	4.6	4.7	4.7	4.5	4.7	4.8	4.6	4.5

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Pledge of Allegiance · n=1,246 adults · RR fielded Aug 18–20

All public schools should begin the day by having students recite the Pledge of Allegiance.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1246	137	125	544	294	146	228	217	266	44	32	121	220	118	627	528	91	395	806	45	1190	30	26	766	288	89	58	45	511	523	87	83	42	237	292	258	391	68
Agree %	54	54	57	54	56	47	54	58	53	55	53	60	50	49	53	57	43	53	54	56	54	63	50	53	57	55	38	64	50	58	53	54	50	61	57	50	50	53
Neutral %	23	18	22	25	23	26	25	20	27	20	12	21	22	27	24	23	22	23	24	16	23	23	19	24	22	27	29	11	24	20	29	29	24	18	24	24	25	25
Disagree %	23	28	21	22	21	27	21	22	21	25	34	19	27	24	23	20	35	24	22	29	23	13	31	23	21	18	33	24	25	22	18	17	26	22	18	26	25	22
Mean agree	1.7	1.3	2.0	1.9	1.8	1.0	1.7	1.9	1.7	2.0	1.4	2.2	1.4	1.2	1.6	2.0	0.5	1.6	1.8	1.4	1.7	2.8	1.0	1.7	1.8	2.2	0.1	2.6	1.2	2.2	2.0	1.8	1.2	2.2	2.1	1.3	1.3	1.6
Mean importance	4.6	4.5	4.7	4.6	4.7	4.5	4.6	4.6	4.5	5.1	4.7	5.1	4.7	4.4	4.6	4.7	4.4	4.7	4.6	4.7	4.6	5.2	5.5	4.6	4.8	4.5	4.6	5.3	4.3	4.9	4.5	4.7	4.7	5.1	4.8	4.6	4.2	4.7

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Not important to teach · n=1,246 adults · RR fielded Aug 18–20

It is not important for schools to teach traditional Western values.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1246	614	632	350	509	387	880	160	147	59	453	446	218	129	541	521	184	432	407	357	50	92	349	317	297	157	34	187	207	409	288	112	43	356	642	248
Agree %	22	21	22	20	23	21	22	18	24	17	21	20	22	27	22	21	21	21	26	19	14	33	20	24	20	18	15	22	23	22	19	23	19	21	22	21
Neutral %	11	12	10	13	10	10	11	13	9	8	12	11	9	9	11	11	11	12	10	12	8	8	11	11	11	13	9	12	10	10	12	10	14	10	12	10
Disagree %	67	67	68	67	67	68	67	69	67	75	67	68	68	64	67	68	67	68	64	69	78	60	69	65	68	68	76	66	67	67	69	67	67	69	67	68
Mean agree	-2.8	-2.9	-2.7	-3.0	-2.7	-2.9	-2.7	-3.0	-2.8	-3.6	-2.8	-3.0	-2.7	-2.4	-2.7	-2.9	-2.9	-3.0	-2.5	-2.9	-3.4	-1.6	-3.0	-2.6	-3.0	-2.9	-3.9	-2.6	-2.7	-2.9	-3.2	-2.5	-3.1	-3.0	-2.7	-2.9
Mean importance	6.1	6.0	6.1	6.1	6.1	6.0	6.0	6.0	6.2	6.3	6.0	6.0	6.2	6.2	6.0	6.1	6.3	6.2	6.1	5.9	6.0	6.1	6.0	6.0	6.2	5.9	5.9	5.7	6.0	6.2	6.1	6.0	5.9	6.1	6.0	6.1

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Not important to teach · n=1,246 adults · RR fielded Aug 18–20

It is not important for schools to teach traditional Western values.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1246	137	125	544	294	146	228	217	266	44	32	121	220	118	627	528	91	395	806	45	1190	30	26	766	288	89	58	45	511	523	87	83	42	237	292	258	391	68
Agree %	22	25	14	20	22	30	20	21	23	20	25	18	23	23	23	19	27	24	20	20	22	7	31	21	22	12	36	18	21	22	22	19	24	20	21	26	20	24
Neutral %	11	10	15	11	12	8	11	10	12	7	6	7	10	18	11	11	8	11	11	7	11	3	19	11	11	12	7	11	11	11	6	14	12	11	10	11	12	12
Disagree %	67	65	71	69	67	62	69	69	65	73	69	74	67	59	66	70	65	65	68	73	67	90	50	67	67	75	57	71	68	67	72	66	64	69	70	64	68	65
Mean agree	-2.8	-2.4	-3.8	-3.0	-2.7	-2.1	-2.8	-2.9	-2.6	-3.5	-3.3	-3.6	-2.6	-2.5	-2.7	-3.2	-2.0	-2.6	-2.9	-2.9	-2.8	-4.8	-2.1	-2.9	-2.8	-3.2	-1.5	-3.6	-2.8	-2.8	-3.1	-3.1	-2.3	-3.3	-3.0	-2.4	-2.7	-2.8
Mean importance	6.1	6.0	6.1	6.0	6.1	6.1	6.0	6.3	5.9	6.6	5.9	6.6	6.0	5.6	6.0	6.1	6.0	6.1	6.0	6.1	6.1	6.5	5.5	6.0	6.1	5.6	6.2	6.5	6.1	6.1	6.2	5.7	5.9	6.3	6.2	6.0	5.8	6.2

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Very important · n=1,246 adults · RR fielded Aug 18–20

Teaching traditional Western values in school is very important.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1246	614	632	350	509	387	880	160	147	59	453	446	218	129	541	521	184	432	407	357	50	92	349	317	297	157	34	187	207	409	288	112	43	356	642	248
Agree %	69	69	68	70	68	68	69	72	63	75	68	69	71	67	67	69	72	69	67	69	78	64	71	64	71	71	65	70	72	66	70	68	65	69	67	71
Neutral %	11	11	12	11	10	13	11	9	14	12	13	10	9	11	13	10	8	10	11	13	10	7	11	12	11	11	21	11	8	13	11	11	16	9	13	10
Disagree %	20	20	20	19	22	19	20	19	22	14	19	21	20	22	20	21	20	21	23	17	12	29	17	24	19	18	15	20	20	21	19	21	19	22	20	19
Mean agree	3.2	3.3	3.2	3.4	3.2	3.2	3.2	3.7	2.8	3.8	3.1	3.2	3.7	3.0	3.1	3.3	3.6	3.3	3.2	3.1	4.1	2.4	3.5	3.0	3.4	3.2	4.0	3.6	3.3	3.0	3.3	3.0	3.5	3.3	3.1	3.4
Mean importance	6.1	6.2	6.0	6.1	6.1	6.0	6.1	6.3	6.0	6.0	5.9	6.0	6.5	6.2	5.9	6.1	6.6	6.2	6.1	5.9	6.5	6.3	6.2	6.0	6.0	6.0	5.9	6.3	6.0	6.1	6.0	6.0	5.9	6.3	6.0	6.0

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Very important · n=1,246 adults · RR fielded Aug 18–20

Teaching traditional Western values in school is very important.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1246	137	125	544	294	146	228	217	266	44	32	121	220	118	627	528	91	395	806	45	1190	30	26	766	288	89	58	45	511	523	87	83	42	237	292	258	391	68
Agree %	69	65	74	70	69	61	71	70	65	70	72	75	67	65	68	70	65	68	69	60	68	83	58	69	68	72	59	73	68	68	71	76	64	69	72	64	69	68
Neutral %	11	9	12	12	11	13	10	10	15	9	9	7	11	14	12	11	5	12	11	16	11	7	12	11	10	13	10	9	12	11	11	10	10	13	8	11	13	10
Disagree %	20	26	14	18	20	26	19	20	20	20	19	18	22	20	20	18	30	20	20	24	20	10	31	19	22	15	31	18	20	21	17	14	26	18	20	24	18	22
Mean agree	3.2	2.6	4.1	3.4	3.3	2.5	3.4	3.3	3.0	3.5	3.0	4.3	2.9	3.0	3.1	3.6	2.4	3.3	3.2	3.0	3.2	4.7	2.9	3.2	3.4	3.9	1.7	3.9	3.1	3.2	3.6	4.0	2.9	3.4	3.5	2.9	3.2	3.3
Mean importance	6.1	6.1	6.4	6.0	6.3	5.7	6.1	6.4	5.9	6.2	5.7	6.6	5.9	5.8	6.0	6.2	6.2	6.1	6.1	6.2	6.1	6.5	6.2	6.0	6.1	6.0	5.9	6.6	6.0	6.1	6.1	6.5	6.0	6.1	6.3	6.1	5.9	6.1

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Public schools failing values · n=1,246 adults · RR fielded Aug 18–20
Public schools are not doing a good job teaching traditional American and Western values.

Core RR columns — Total through community

	Total	Gender		Age			Race				Political Party				Party w/ Leaners			Ideology				Education						Income						Where Do You Live		
		Men	Women	18-39	40-64	65+	White	Black	Hisp.	Other	Dem	GOP	Oth	Und	Dem	GOP	Oth	Cons	Mod	Lib	NS	No dip	HS	Some	Coll	Grad	NS	<\$30k	\$30-50k	\$50-100k	\$100-200k	\$200k+	NS	Urban	Sub.	Rural
n	1246	614	632	350	509	387	880	160	147	59	453	446	218	129	541	521	184	432	407	357	50	92	349	317	297	157	34	187	207	409	288	112	43	356	642	248
Agree %	62	62	62	60	62	64	61	68	63	69	62	63	62	61	62	63	62	62	61	63	70	54	63	60	67	59	71	61	58	61	67	62	67	64	62	61
Neutral %	20	19	20	20	18	21	20	16	19	20	22	19	19	16	20	19	20	20	18	21	18	20	20	21	15	24	18	21	20	21	17	21	14	18	20	21
Disagree %	18	19	17	20	20	15	19	16	18	10	17	18	18	23	18	18	18	18	21	16	12	26	17	18	18	17	12	18	21	19	16	16	19	18	18	19
Mean agree	2.4	2.4	2.5	2.4	2.3	2.6	2.3	2.9	2.2	3.0	2.4	2.3	2.8	2.2	2.5	2.4	2.4	2.4	2.3	2.5	3.0	1.7	2.4	2.3	2.8	2.2	3.2	2.4	2.2	2.4	2.6	2.3	2.7	2.6	2.4	2.3
Mean importance	4.9	4.9	4.9	5.0	4.9	4.7	4.8	5.2	4.6	5.0	4.8	4.8	5.1	4.9	4.9	4.8	5.0	4.9	4.9	4.8	5.2	4.9	4.8	4.8	5.2	4.5	4.8	4.7	4.9	4.9	4.6	5.1	5.1	4.8	4.8	

Unweighted synthetic sample. Column percents of graph stance.

FULL RASMUSSEN-STYLE CROSSTAB

Western Values in School 2026

Public schools failing values · n=1,246 adults · RR fielded Aug 18–20
Public schools are not doing a good job teaching traditional American and Western values.

Extended RR columns — employment through presidential approval

	Total	Employment					Religion								Married			Children at Home			US Citizen?			Likely to vote					2024 vote					Pres. job approval				
		Gov	Ent	Priv	Ret	Oth	Evang	Prot	Cath	Jew	Mus	Ath	Oth	NS	Yes	No	NS	Yes	No	NS	Yes	No	NS	Very	Some	Not v.	None	NS	Harris	Trump	Oth	DNV	NS	Str+	Sm+	Sm-	Str-	NS
n	1246	137	125	544	294	146	228	217	266	44	32	121	220	118	627	528	91	395	806	45	1190	30	26	766	288	89	58	45	511	523	87	83	42	237	292	258	391	68
Agree %	62	60	68	63	62	58	64	63	58	68	66	73	60	58	62	65	52	62	63	51	62	70	50	61	65	71	55	62	60	63	63	66	64	66	64	61	60	57
Neutral %	20	18	20	21	19	16	19	21	22	14	16	12	22	19	19	19	27	18	20	29	19	27	23	21	18	17	14	20	22	18	22	17	14	19	19	18	23	16
Disagree %	18	22	12	16	19	26	16	16	20	18	19	16	18	23	19	17	21	20	17	20	18	3	27	18	17	12	31	18	18	19	15	17	21	16	17	21	17	26
Mean agree	2.4	2.4	3.0	2.6	2.1	1.8	2.6	2.5	2.1	3.0	2.6	3.1	2.4	1.9	2.3	2.6	2.0	2.3	2.5	2.3	2.4	3.4	1.4	2.4	2.6	3.2	1.3	2.6	2.3	2.4	2.8	2.8	2.4	2.6	2.5	2.5	2.3	2.1
Mean importance	4.9	5.1	5.0	4.9	4.8	4.7	4.9	4.9	4.7	5.4	4.8	5.4	4.8	4.7	4.8	5.0	4.6	5.0	4.8	4.6	4.9	5.0	5.0	4.8	4.9	5.2	5.2	5.1	4.8	4.9	4.9	5.1	5.0	5.0	4.9	5.0	4.7	4.7

Unweighted synthetic sample. Column percents of graph stance.